



# HIGH-LEVEL STRATEGY ROADMAP AND EXECUTION GUIDE FOR YOU AND YOUR VISION

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## Go BOLD with your Vision this Year!

### Hey Dear Visionary,

I am so pleased to place this valuable resource in your hands as a contribution to your personal and organisation's vision in 2024. This **High-Level Strategy Roadmap and Execution Guide** offers a template for working through the key components of your vision, key priorities and strategic direction, in a way that drives execution and goal accomplishment in the next 90 Days!

Use it to frame clear thoughts around your strategy and systems for success this year, so that you can shift into greater impact, whether you're seeking to pivot, grow or scale your venture.

I also encourage that you work with the **Supporting Resources and Action Plan** to effectively document your targets, actions and timelines.

This is just a **Snapshot**. and if you're seeking a **Comprehensive Execution-Driven Coaching System** that helps you transform your bold ideas and life's assignment into remarkable results and significant success this year, then **Visionary Compass** is for you. Enrolments close on Friday, 23rd February 2024.

**Learn More about Visionary Compass [HERE](#)**

# How To Use The High-Level Strategy Roadmap + Execution Guide

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## HOW TO USE THE HIGH-LEVEL STRATEGY ROADMAP + EXECUTION GUIDE

This **High-Level 90-Day Strategy Roadmap + Execution Guide** is a plug-and-play template that helps you streamline your focus to critical pillars of your vision, so that you can move your vision and organisation forward into purposeful action and real results.

You are about to commence work with your **90-Day Strategy Roadmap + Execution**.

### Components of your 90-Day Strategy Roadmap + Execution Guide

This Guide has the following components:

**A. Key Pillars:** These pillars contain specific competencies, core direction and key execution focus areas, on which you should direct your focus and energy for several weeks.

**B. Strategic Direction:** This helps you craft a strategy for achieving your vision, broken down into specific directions, goals and required action.

**C. 90-Day Theme and Priorities:** This streamlines your focus and helps you create top priorities you want to execute in the next 90 Days. Ensure you work on priorities that give you LEVERAGE for your other goals.

**D. Resources:** Additional Resources are provided to help you understand each pillar of the Strategy Roadmap and Execution Guide. These resources will aid your execution. Use them to deepen valuable insights on each pillar.

**E. Your Visionary Path:** You are encouraged to take the **Visionary Path Assessment** and apply the recommendations provided in the [Visionary Path Report](#).

**F. Life Compass:** This is the **12-Part Life Architecture Compass** showing a most comprehensive selection of the twelve significant segments of harmony in a visionary life. Use it to build your [12-Path Life Scoreboard](#), and use the Assessment to generate a Coaching Guide for doing better in 90 Days.

**G. An Action Plan Template:** You are provided with an action template that helps you create specific tasks for your organisation and the work you do. This Action Plan template is original to VCAP. You should use the Action Plan for your actual visioning and planning process.

**Download the Action Plan [HERE](#).**

# HIGH-LEVEL STRATEGY ROADMAP AND EXECUTION GUIDE FOR YOUR ORGANISATION IN 2024

(SAMPLE VERSION)

A



Top 3 People Commitments (Reputation Drivers)

## A. Employees

- Describe your vision for the people who work with you e.g. **"We will build the expertise of our team members to be high-performing talents for our vision."**
- Highlight 3-5 specific goals you have for their growth and performance in 2024 e.g.
- Training Opportunities and Conferences
- Internal Knowledge Sharing Sessions
- Performance Bonuses and Benefits etc.

## B. Customer and Segment

- Describe your vision for your customers and audience e.g **"We will deliver personalised service for our customers, in a way that enriches their experience of care with us."**
- Highlight 3-5 specific goals you have for their experience and service in 2024 e.g.
- Introducing private phone calls to clients to understand their specific needs
- Home Service for Premium Clientele
- Once-a-Year In-Person Networking etc.

## C. Partners and Stakeholders

- Describe your vision for partners, sponsors and stakeholders e.g **"We will build strong relationships and provide excellent reporting to all our partners in 2024"**
- Highlight 3-5 specific goals you have for their growth and performance in 2024 e.g.
- Training Opportunities and Conferences
- Internal Knowledge Sharing Sessions
- Performance Bonuses and Benefits etc.

B



Vision, Mission, And Goals

Describe your Vision for your organisation here. Nike's vision for example: Nike is "to bring inspiration and innovation to every athlete in the world"

### Core Values / Beliefs (Should / Shouldn't)

Describe your Core Values eg.

- Excellence
- Creativity
- Ownership
- Sense of Mission
- Impact
- Innovation
- Passionate Service

### Purpose (Our Why)

Describe your big why - the reason behind everything you do in your organisation E.g.

We believe helping teenagers find their purpose early impacts their ability to lead in the future.

### Targets (1-3) (Where we are Headed)

Describe your highest priorities for the next 3 Years E.g

1. Expand into other African Countries by 2026
2. Become Licensed as a Government-Approved Care Institution by 2025

### 2024 Goals(1 Year)

(What we will Achieve this Year) E.g

1. Reach xxx people
2. Hit xxx in Revenue
3. Produce xxx garments
4. Build xxx in Partnerships
5. Achieve % increase in operational efficiency
6. Reach xxx followers
7. Manufacture xxx products

# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

(SAMPLE VERSION)

**C**

**Strategic Direction**

STRATEGIC ROADMAP SUMMARY	KEY EXECUTION PILLAR 1	KEY EXECUTION PILLAR 2	KEY EXECUTION PILLAR 3	KEY RESPONSIBILITIES
<p><b>STRATEGY 1: DESCRIBE KEY STRATEGY</b></p> <p>Based on your Goals for 2024, write out a Strategy that would help you achieve one or more of the goals <b>e.g. Elevate corporate brand as thought leader in the industry</b></p>	<p><b>KEY PILLAR</b></p> <p>Now, take the Strategy, and further break it down into specific action <b>e.g. “actively engage on LinkedIn and release industry-specific articles”</b></p>	<p><b>KEY PILLAR</b></p> <p>Break the Strategy down into the next specific action for result</p>	<p><b>KEY PILLAR</b></p> <p>Break the Strategy down into the next specific action for result</p>	<p><b>List those responsible to drive execution of the tasks involved</b></p> <p><b>INTERNAL</b></p> <ol style="list-style-type: none"> <li>Social Media Manager</li> <li>Head of Content</li> </ol> <p><b>EXTERNAL</b></p> <ol style="list-style-type: none"> <li>Website Developer</li> </ol>
<p><b>STRATEGY 2: DESCRIBE KEY STRATEGY</b></p> <p>Write out a Strategy that would help you achieve one or more of the goals <b>e.g. implement an efficient structure to drive productivity and goal achievement</b></p>	<p><b>KEY PILLAR</b></p> <p>Now, take the Strategy, and further break it down into specific action <b>e.g. Create Standard Operating Processes, Employee Manual and JDs for all staff.</b></p>	<p><b>KEY PILLAR</b></p> <p>Break it down in a way that your team can understand.</p>	<p><b>KEY PILLAR</b></p> <p>Break it down in a way that your team can understand.</p>	<p><b>INTERNAL</b></p> <ol style="list-style-type: none"> <li>CEO</li> <li>HR and Administration</li> <li>Team Leaders</li> </ol> <p><b>EXTERNAL</b></p> <ol style="list-style-type: none"> <li>HR Consulting Firm</li> </ol>
<p><b>STRATEGY 3: DESCRIBE KEY STRATEGY:</b></p> <p>Write out a Strategy that would help you achieve one or more of the goals <b>e.g. create a mentorship program for University Students that prepares them for career success</b></p>	<p><b>KEY PILLAR</b></p> <p>Now, take the Strategy, and further break it down into specific action <b>e.g. Partner with Mentors Inc to access their career mentorship curriculum</b></p>	<p><b>KEY PILLAR</b></p> <p>Break it down in a way that your team can understand.</p>	<p><b>KEY PILLAR</b></p> <p>Break it down in a way that your team can understand.</p>	<p><b>INTERNAL</b></p> <ol style="list-style-type: none"> <li>Head of Partnerships</li> <li>Learning Associate</li> <li>Executive Assistant</li> </ol> <p><b>EXTERNAL</b></p> <ol style="list-style-type: none"> <li>Mentors Incorporated</li> </ol>

# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

(SAMPLE VERSION)

D

**Products, Personality & Pride****A. KEY PRODUCTS, PROGRAMS  
& INITIATIVES**

1. Key Product or Program, Service or Solution
2. Key Product or Program, Service or Solution
3. Key Product or Program, Service or Solution
4. Key Product or Program, Service or Solution
5. Key Product or Program, Service or Solution
6. Key Product or Program, Service or Solution
7. Key Product or Program, Service or Solution

**B. BRAND PERSONALITY AND  
PROMISE**

Describe how your brand comes across, and your unique promise to those you serve e.g.

1. Transformational
2. Exclusive
3. Inquisitive
4. Visionary
5. Fun and Colorful

**C. THINGS WE ARE PROUD OF!**

Describe the assets, experiences or things you feel proud of about your organisation e.g.

1. Our Strong Brand
2. Our Original Templates
3. Our Special Sauce Recipe
4. Our Passionate People
5. Our Technology

# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

YOUR WORKING VERSION

**A**



**Top 3 People Commitments (Reputation Drivers)**

<p><b>A. Employees</b></p>	<p><b>B. Customer and Segment</b></p>	<p><b>C. Partners and Stakeholders</b></p>
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**B**



**Vision, Mission, And Goals**

Describe your Vision for your organisation here. Nike's vision for example:  
Nike is "to bring inspiration and innovation to every athlete in the world"

**Core Values / Beliefs  
(Should / Shouldn't)**

**Purpose (Our Why)**


**Targets (1-3)  
(Where we are Headed)**

**2024 Goals(1 Year)**



# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

YOUR WORKING VERSION

<span style="background-color: #0070C0; color: white; padding: 2px 5px; border-radius: 5px;">C</span> <span style="margin-left: 100px;"> Strategic Direction</span>				
STRATEGIC ROADMAP SUMMARY	KEY EXECUTION PILLAR 1	KEY EXECUTION PILLAR 2	KEY EXECUTION PILLAR 3	KEY RESPONSIBILITIES
STRATEGY 1: DESCRIBE KEY STRATEGY	KEY PILLAR	KEY PILLAR	KEY PILLAR	KEY RESPONSIBILITY
STRATEGY 2: DESCRIBE KEY STRATEGY	KEY PILLAR	KEY PILLAR	KEY PILLAR	KEY RESPONSIBILITY
STRATEGY 3: DESCRIBE KEY STRATEGY:	KEY PILLAR	KEY PILLAR	KEY PILLAR	KEY RESPONSIBILITY

# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

YOUR WORKING VERSION

D



Products, Personality & Pride

A. KEY PRODUCTS, PROGRAMS  
& INITIATIVES

B. BRAND PERSONALITY AND  
PROMISE

C. THINGS WE ARE PROUD OF!

# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

## YOUR WORKING VERSION

**E**


### 90-Day Theme And Priorities

**90-DAY THEME:** If The Next 90 Days Would Have A Theme That Streamlines Your Focus And Reminds You Of Your Priority, What Would Your 90-Day Theme Be?

<b>90-DAY PRIORITIES</b>  Select a priority from your Goals that can be achieved in 90 Days and zoom into it here.	<b>SPECIFIC TASKS AND ACTIVITIES</b>  Now write in detail the specific activities that will be undertaken to achieve the Priorities	<b>SPECIFIC OUTCOMES</b>  Describe the specific outcomes that will confirm that these priorities are achieved. Consider a campaign, programs, completed proposal, uploaded content etc.	<b>RESOURCES AND RESPONSIBILITIES</b>  Who and what do you need to get these success outcomes? Consider people, institutions, financial resources, branding, partnerships etc.	<b>TIMELINE</b>  When will it be done? Be as Specific as possible
<b>PRIORITY ONE</b>				
<b>PRIORITY TWO</b>				
<b>PRIORITY THREE</b>				

**F**


### Strengths, Weaknesses, Opportunities And Threats

<b>STRENGTHS</b> (What Stands Us Out from others)	<b>WEAKNESSES</b> (What Stands in our Way of being at our best)	<b>OPPORTUNITIES</b> (External factors that give us an advantage)	<b>THREATS</b> (External factors that could cause potential harm)

# High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

YOUR WORKING VERSION

G



## Strategic Objective & Success Metrics

<b>STRATEGIC OBJECTIVES / METRICS</b> Select the Objectives that clearly reflect where you want to grow in 2024. Include yours.	<b>SPECIFIC TASKS AND ACTIVITIES</b> Now include % growth for each of the Objectives that matter the most to your vision / organisation	<b>LEADERSHIP AND TRANSFORMATION</b> What are the competencies you would require as a visionary leader as well as by your organisation to achieve this % improvement for the highlighted metrics?	<b>ACCELERATORS AND DRIVERS</b> What learning, coaching, advisory, guidance, technology and culture changes could drive the achievement of these objectives in 2024?
<ol style="list-style-type: none"> <li>1. Increase Market Share of our Products and Services</li> <li>2. Improve Team Performance and Leadership</li> <li>3. Increase Employee Satisfaction and Reduce Turnover</li> <li>4. Expand Community Membership</li> <li>5. Grow Revenue / Profits / Grant Access</li> <li>6. Cut down on Costs</li> <li>7. Strengthen Customer Service</li> <li>8. Leverage Tools and Technology to drive Productivity</li> <li>9. Grow Internal Structure</li> <li>10. Elevate Brand Positioning</li> <li>11. Improve Company Value</li> <li>12. Establish Strategic Partnerships</li> <li>13. Enhance Quality of Products / Services</li> <li>14. Drive for Innovation</li> <li>15. Shift Business / Impact Model</li> </ol>			

# Supporting Resources

## High-Level Strategy Roadmap And Execution Guide For Your Organisation In 2024

**A**

**Top 3 People Commitments (Reputation Drivers)**

<b>A. Employees</b> <ul style="list-style-type: none"> <li>• <a href="#">22 Vision Statement Examples to Help You Write Your Own</a> by <a href="#">Brex</a></li> <li>• Engage with <a href="#">The Visionary Blueprint Course</a> by <a href="#">IMMERSE Coaching Company</a> to help you unlock your vision</li> </ul>	<b>B. Customer and Segment</b> <ul style="list-style-type: none"> <li>• <a href="#">Crafting a Customer Service Vision and Mission Statement: A Roadmap to Exceptional Service Performance</a> by <a href="#">Thomas Sander</a></li> <li>• <a href="#">How to Set Customer Service Goals (+ 9 Example Goals)</a> by <a href="#">Sarah Chambers</a></li> </ul>	<b>C. Partners and Stakeholders</b> <ul style="list-style-type: none"> <li>• <a href="#">How To Set A Company Vision And Get Buy-In From Stakeholders</a> by <a href="#">Magnus Simonarson</a></li> <li>• <a href="#">Engaging Stakeholders: Secrets to Success</a> by <a href="#">Mike Clayton</a></li> </ul>
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**B**

**Vision, Mission, And Goals**

Describe your Vision for your organisation here. Nike's vision for example: Nike is "to bring inspiration and innovation to every athlete in the world"

<b>Core Values / Beliefs (Should / Shouldn't)</b> <ul style="list-style-type: none"> <li>• <a href="#">6 Steps to Discover Your Core Values</a> by <a href="#">Indeed Editorial Team</a></li> <li>• <a href="#">Values Cards Exercise</a> by <a href="#">Think2Perform</a></li> <li>• Engage with <a href="#">Activation Intensive</a> by <a href="#">IMMERSE Coaching Company</a> to help you uncover who you truly are.</li> </ul>	<b>Purpose (Our Why)</b> <ul style="list-style-type: none"> <li>• <a href="#">How to Find the "Why" of Your Company</a> by <a href="#">Bruce Gil</a></li> <li>• <a href="#">Understand your Organization's Why</a> by <a href="#">Carrie Cox</a></li> </ul>	<b>Targets (1-3) (Where we are Headed)</b> <ul style="list-style-type: none"> <li>• <a href="#">How Do You Decide What Your Organization Should Be Doing in Next 2-3 Years?</a> By <a href="#">Nayer Abdul Rab</a></li> <li>• <a href="#">Priorities: The Key To Organizational Direction</a> by <a href="#">Marco van Kalleveen</a></li> </ul>	<b>2024 Goals(1 Year) (What we will Achieve this Year)</b> <ul style="list-style-type: none"> <li>• <a href="#">Organisational Goal</a> by <a href="#">TechTargets</a></li> <li>• <a href="#">What Are Organizational Goals? (And Why They Are Important)</a> by <a href="#">Indeed Editorial Team</a></li> </ul>
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**C**

**Strategic Direction**

- [The Strategic Planning Process in 4 Steps](#) by [Onstrategy](#)
- [5 Keys to Strategic Execution](#) by [Harvard Business School](#)

**D**

**Products, Personality & Pride**

<b>A. KEY PRODUCTS, PROGRAMS &amp; INITIATIVES</b> <ul style="list-style-type: none"> <li>• <a href="#">Product Planning: Definition, Examples and Benefits</a> by <a href="#">Indeed Editorial Team</a></li> <li>• <a href="#">14 Effective Tips for Creating Value for Your Customers</a> by <a href="#">Indeed Editorial Team</a></li> </ul>	<b>B. BRAND PERSONALITY AND PROMISE</b> <ul style="list-style-type: none"> <li>• <a href="#">Brand Identity: How to Develop a Unique &amp; Memorable Brand in 2023</a> by <a href="#">Kathryn Wheeler</a></li> <li>• <a href="#">3 Easy Steps to Build Your Brand Promise [+ Examples]</a> by <a href="#">Martina Bretous</a></li> </ul>
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# High-Level Life Compass And Execution Guide for Your Life in 2024

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# High-Level Life Compass And Execution Guide For Your Life In 2024

**A**

## Your Visionary Path

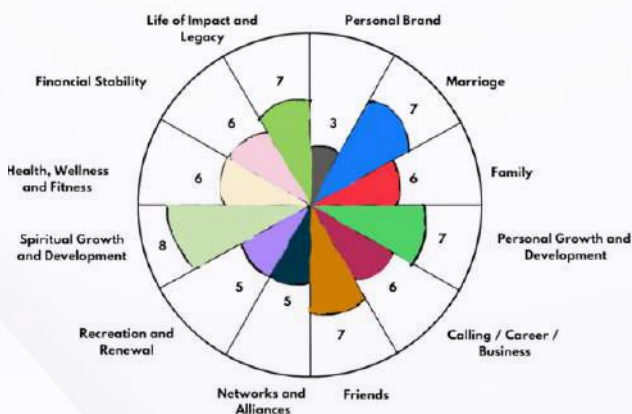
### VISIONARY PATH ASSESSMENT

The First Critical Action I Recommend Is For You To Take The Visionary Path Assessment, So You Can Understand The Phase You're In With Your Vision. Start By Taking The Assessment [HERE](#) And Follow The Recommendations To Set Up Your Growth Journey For The Next 90 Days Or More.

**B**

## Your Life Compass

### 12-PATH LIFE COMPASS ASSESSMENT



- This Is The **12-Part Life Architecture Compass** Showing A Most Comprehensive Selection Of The Twelve Significant Segments Of Harmony In A Visionary Life.
- The Goal Of Your Assessment Is To Explore And Honestly Weigh Where You Are Across These Twelve Key Dimensions Of Your Life, So You Can Draw A Personal Action Plan For Moving Forward.
- Use This Assessment To Score Your Level Of Satisfaction And Sense Of Personal Success With Each Area On A Scale Of 1 (Extremely Low) To 10 (Literally Perfect).
- How Does Your Life Compass Currently Look? Use This Action Planning Tool To Create An Action Plan For The Next 90 Days. Focus On Your 3 - 5 Lowest Scoring Areas.

# High-Level Life Compass And Execution Guide For Your Life In 2024

C

**Your 2024 Vision**

## LIFE PLAN & VISION For 2024

Describe Your Vision For Your Life In 2024. Write In Detail About Your Desires. What Do You Want To See In Your Life In Terms Of Growth, Experiences, Opportunities, Transformation And Overall Well-Being?



**D**

**90-Day Priorities**

<b>90-DAY PRIORITIES</b>  Select a priority from your Goals that can be achieved in 90 Days and zoom into it here.	<b>CURRENT REALITY</b>  Describe the way things currently are with this Life Area.	<b>ENVISIONED FUTURE</b>  What do you desire to experience, see, feel and have in this area of your life? What is the future you're willing to create by December 31, 2024?	<b>SPECIFIC COMMITMENTS</b>  What will you do differently to move you from your Current Reality to Envisioned Future?	<b>TIMELINE</b>  When will it be done? How frequently?
<b>PRIORITY ONE</b>				
<b>PRIORITY TWO</b>				
<b>PRIORITY THREE</b>				

**E**

**Your Life Structure**
**HABITS**

What habits will support my goals and priorities?

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**ACCOUNTABILITY**

Who will hold me accountable to my commitments?

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**RESISTANCE**

What could stand in my way in these 90 days?

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**SCHEDULING**

How must I re-order my schedule to accommodate my priorities?

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# Supporting Resources

## High-Level Life Compass And Personal Execution Guide In 2024

A



### Your 2024 Life Plan And Vision

- [4 Steps to Create a Personal Vision Statement and Change your life](#) by Giulia Imbastoni
- [How to Excel at Life Planning \(A Life Planning Template\)](#) by Elizabeth Perry

#### A. 90-DAY GOALS AND PRIORITIES

- [90-Day Goals Changed My Life: Here's My System](#) by Tom Mendoza
- [Why 90-Day Goals Will Make You More Effective](#) by Neel Raman

#### B. YOUR LIFE STRUCTURE

- [How to Build a New Habit: This is Your Strategy Guide](#) by James Clear
- [The Importance Of Accountability In Achieving Your Goals: Strategies For Success](#) by Aspire
- [Discover How to Overcome Internal Resistance and Reach Your Goals](#) by SmartMind Together
- [Overcoming obstacles: Smashing through the Zone of Resistance](#) by Faster Capital
- [8 Steps To Create a Daily Schedule \(With Tips and Example\)](#) by Jamie Birth

B



### Additional Resources And Assessments

- [Free Scheduling Templates](#) by Clockify
- [The Lifescore Assessment](#) by Full Focus
- [Personal Productivity Assessment](#) by Michael Hyatt
- [Habit Test](#) by Awesome180

# VISIONARY COMPASS

Get Coached by the Transformational Catalyst, **Debola Deji-Kurunmi** throughout 2024, and execute your Bold Vision!

Join our **40-week Signature Coaching and Comprehensive Mentorship System** that helps you launch, build and scale your big vision fast so that you can elevate your income, impact and influence in 2024 and this decade.

**MARCH - DEC 2024**

Greatness is more than potential. It is the execution of that potential. Beyond the raw talent. You need the appropriate training. You need the discipline. You need the inspiration. You need the drive.”

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**ERIC A. BURNS**

What we can control is our performance and our execution, and that's what we're going to focus on.”

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**BILL BELICHICK**

**JOIN NOW**

# More about Visionary Compass Accelerator Program

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Through this Breakthrough Coaching Accelerator, we will work closely with you and a select number of other visionaries, adopting our cutting-edge coaching framework to help you activate, actualise and accelerate your bold vision, so that you can elevate authority, impact and abundance in 2024, and this Decade..

## 1. VISIONARY COMPASS ACCELERATOR MODULES

Taught across **3 Trimesters**, we will cover **8 Learning Modules**, with four sub-tracks which are dripped as 45 – 60 minutes long weekly coaching sessions. You'd be able to watch or listen to actionable, micro sub-tracks on the learning app (both for iOS and Android) wherever you are. Each session would also guide you on a definite task for the week.

## 2. CLARITY-LAUNCH-BUILD-SCALE (CLBS) MASTERY LEVELS

Visionaries in this Program will have cluster sessions, depending on their current Mastery Level in terms of clarifying and executing the vision. It will be a time of learning and collaborating. **Each Mastery Level has a library of books, toolkits, video content and reading resources.**

## 3. THE 40 WEEK EXECUTION BLUEPRINT

You'd receive our **Tech-Enabled Execution Blueprint** to help you craft your own Action Plan for your goals, specific steps, priority actions and timelines over the course of 40 weeks, broken into 90-day cycles. This is an extremely high-value component of the Program, that moves you toward real results in an orderly, overwhelm-free and timely fashion.

## 4. CERTIFIED ACCOUNTABILITY COACH

You get assigned to a **Certified Accountability Coach** who understands what you need to achieve success at your current mastery level and will provide you with support, clarity, hands-on help, resources, and advice.

## 5. INTERNSHIP PRACTICUM

During Visionary Compass, you could undertake an optional one-month Internship at an organization of interest, or with a leader you want to learn from. Visionaries will choose from one of these Service Tracks for their Internship: **Business, Career, Non-profit / Social impact, Public Sector / Government, Faith-Based Ministry / Church.** We will work with you to make the most of your Practicum.

## 6. EXPERT MENTOR MASTERCLASSES

You will join exceptional **Mentoring MasterClasses** from seasoned experts in diverse fields, on practical, exclusive, and high impact success strategies for your vision execution. Visionaries get to ask questions, get easy to implement answers, and connect with fellow visionaries.

## 7. COACHING MASTERMIND

Students get a chance to join our exclusive coaching mastermind, which is a **distraction-free community of super-achievers, providing peer-to-peer advisory**, support, collaboration and knowledge sharing in a non-competitive setting. You could also join module reviews to deepen your learning.

## 8. LIVE COACHING RETREAT WITH DDK

At the end of the third Trimester, DDK steps into the room with visionaries, in a no-holds-barred style and provides direct coaching, mentorship, and real-time insights for their assignment. **This Retreat is hosted alongside an elegant Graduation and Awards Ceremony** for all our amazing visionaries! We are also joined by our Expert Mentors.

## 9. FIELD TRIP

## 10. OLEG KONOVALOV CERTIFICATION

Visionaries in the Exclusive And Executive Coaching tiers will enjoy the privilege of being **Certified by the "da Vinci of Visionary Leadership"**. Dr Oleg is a thought leader, keynote speaker, author, business educator, and consultant with over 25 years of experience. His Coaching Certification along with the Visionary Compass will enable visionaries to step into higher dimensions of their work.

## 11. EXECUTIVE LEADERSHIP IMMERSION

Visionaries in the Executive Coaching tier will go on a 3-day **Executive Leadership Immersion** co-delivered with a foremost **International Business School in Africa**. This will be held alongside a Retreat within an Exotic Resort on the Continent.

# Stories of Success

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### AYANFE EGEDE

**VCAP was my game-changer.** It ignited a desire for precision in executing my vision. From rebuilding Resonae to scaling the Daily Feast, VCAP's impact is transformative.

It's not just a program; it's a matchmaker for visionaries, providing structures, superhero-like support, and invaluable connections. "A-ha!" moments with the Core curriculum, EXECUTION Blueprint, and coaching calls shaped my journey. VCAP taught me boundaries, an execution mindset, and preserved what I treasure. In 40 weeks, I evolved into a leader of authority and legacy. It's not just a program; it's a life-changer.



### FUNMI AYOWOLE

**VCAP was the catalyst I needed to turn TheVirtualSoulClinic into a thriving business.** The internship with an Expert Mentor, a mental health neurosurgeon, was nothing short of an amazing experience. Being a part of VCAP has been nothing less than exhilarating; I would sign up for it again and again.

The Build Lab was the turning point, where the Execution Blueprint streamlined operations, HR, marketing, legacy building, and brand development. Despite facing family challenges and career expansions, VCAP helped me avoid burnout and provided me with the necessary tools to scale as a visionary communicator and leader. This year at VCAP has boosted my sense of ownership, boldness, and conviction. I highly recommend VCAP to anyone serious about bringing their vision to life.



### ORIFUNKE LAWAL

The VCAP program played a vital role in transforming my life. I had been running my business, Lady With Balls, for three years, but felt stuck in a rut. VCAP acted as a catalyst for change by providing me with clarity and an invigorating experience. The Core modules, coaching calls, and bonus courses were game-changers, helping me turn routine experiences into something extraordinary. The pivotal Visionary Launch refined our focus, improved communication, and set us on a path to significant results.

**The impact of the VCAP program was far-reaching, extending to organizational growth, financial rewards, and personal development.** We are now at the Launch stage of our vision, impacting women across sectors and launching SDG-focused projects. Despite the 40-week journey, VCAP helped me prevent burnout and fostered personal growth, clarity, and a belief in my calling. It transformed how I think, speak, and approach others, emphasizing excellence across all my expressions.



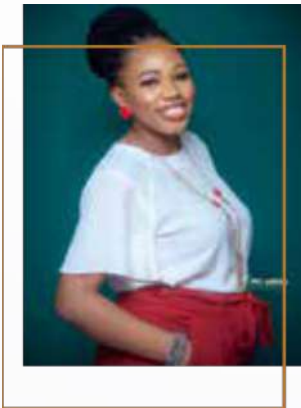


### IDOWU TEHILLAH

**VCAP, my divine midwife and launching pad for unique gifts.**

Seeking steps, structure, and strategy, I found confirmation in DDK's impact, inspiring women, and a powerful network. It clarified my mission, stretching me beyond comfort for lasting growth.

The CLBS lab fueled my acceleration, and I was able to launch my children's books after two years of hesitation. I've embraced being a co-creator with God, realizing my vision needs no permission. It's more than a 12-book series; it's a transformative journey's beginning.



### MOTUNRAYO AJIBADE

VCAP has been a revitalization for me and my faith-based organization. It gave us a clear plan to follow and helped us turn our dreams into reality with the principles of the Execution Blueprint. We have been able to impact the lives of 150 women, and it felt like we were creating a beautiful symphony of dreams.

Every step of this journey has taught me so much and has fueled my passion beyond what I ever thought was possible. **The community that has come together through VCAP has been a constant source of inspiration, keeping me moving forward.** In just 40 weeks, VCAP has become my guiding force helping me avoid burnout with practical strategies and systems. Now, I'm not just building a vision for the future, but I'm crafting a legacy that will live on in every step of my purposeful journey.



### YETUNDE ADEWUNMI

**Yetunde Adewunmi was able to use the execution driven approach VCAP handed her in the past year to turn her vision into tangible success:**

five impactful webinars, guiding two students to jobs, and awarding \$2100 in StayInBio scholarships.

Her firm trained 22 students, providing a US grad school application checklist. Notably, one student excelled in a German internship and secured a Fall 2022 US Grad School spot, overcoming challenges since 2019. A guided lecturer also secured a coveted US internship/ research placement.



### BODAM TAIWO

Entering the Visionary Compass Accelerator Program with a broad vision, Bodam Taiwo initially had multiple focuses. However, during the program, a major shift occurred.

Choosing to concentrate on The Esther Curriculum, initially envisioned as a grooming hospitality, and etiquette program for leading ladies, the trajectory transformed. It transcended from being just a course to becoming an entire movement. **The Esther Curriculum blossomed into The Refined Lady School, giving rise to The Refined Lady Movement.**



### ADEOLA ABAYOMI

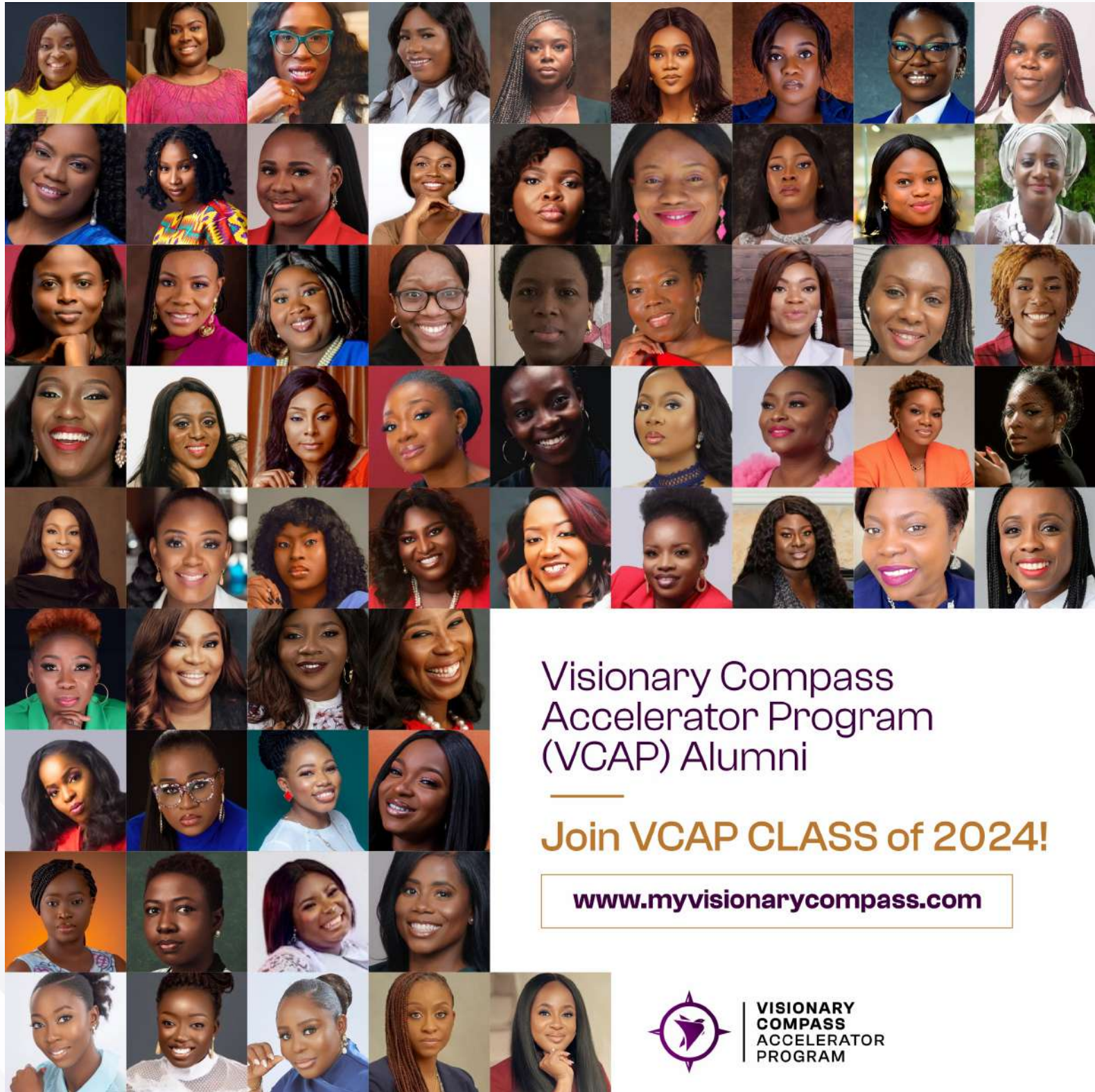
During her time in VCAP, **Adeola Abayomi initiated the development of The Tsion Academy's model, focusing on providing free education, including creative and vocational training, to children in low income communities.** Launched on September 18, 2023, the academy has successfully enrolled 57 children, underscoring the impact of Adeola's dedication and vision.



### BISOLA KUKU

**Bisola's VCAP journey originated from her aspiration to support undergraduates and graduates, providing mentorship and tools for success in the professional world.** Recognizing the educational gap for graduates in Nigeria and Africa, VCAP equipped her with a step-by-step guide.

This transformed her desire into a structured blueprint, leading to the successful launch of the Tube Mentorship Program. The program in the last six months, celebrated the graduation of 27 mentees in its second cohort.



Visionary Compass  
Accelerator Program  
(VCAP) Alumni

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