

EXECUTION-DRIVEN COACHING TO TRANSFORM YOUR VISION INTO REALITY THIS YEAR



VISIONARY
COMPASS
ACCELERATOR
PROGRAM



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ABOUT US ▶ Pg. 01

VISIONARY COMPASS.

40-week Signature Coaching and Comprehensive Mentorship System that helps you launch, build and scale your big vision fast so that you can elevate your income, impact and influence in 2024 and this decade.

MAR-DEC 2024

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Greatness is more than potential. It is the execution of that potential. Beyond the raw talent. You need the appropriate training. You need the discipline. You need the inspiration. You need the drive.”

ERIC A. BURNS

“What we can control is our performance and our execution, and that's what we're going to focus on

BILL BELICHICK

”

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70+ LEADERS. 8 INDUSTRIES. 2 COHORTS. COLOSSAL IMPACT.



DEBOLA DEJI-KURUNMI

Founder, IMMERSE Coaching Company
Resident Consulting Partner, Visionary
Compass

▶ My High-Value Visionary Journey

More than ten years ago, I left a high-paying consulting job in one of Nigeria's Big Four to face what seemed like an uncertain future. All I had was my passion for social impact and people development through coaching (though it was still a largely untapped industry in Nigeria) at that time.

Being a young mother; my other powerful desire was for the freedom and time I needed to focus on raising my babies. But I quickly discovered that entrepreneurship didn't necessarily give me more time to fulfill my purpose or accomplish my big ideas, so I had to invent my own unique templates for personal productivity and visionary execution.



▶ In operating my well-tested Execution Models, I have:

- Grown our Kingdom Community with thousands of empowered leaders across the world
- Built a \$ seven-figure multi-subsidary corporation out of Africa, focused on human transformation, directly reaching a cumulative membership of 100, 000+ purpose-driven individuals and institutions, in more than 100 countries
- Built from scratch to scale, a leading professional coaching practice, while creating more than 200 short courses, and signature programs
- Grown a public policy and impact advisory firm, with an ecosystem of more than 20, 000 early-stage social entrepreneurs from across 27 African countries
- Written 25 books, across spirituality and faith, as well as coaching and human transformation
- Spoken on three continents to visionary individuals and institutions including iconic leaders, multinationals, and governments



- Curated merit-based Awards of significant recognition, honoring the outstanding achievements, leadership, and contribution of visionary women of African Descent
- Founded a nationally acclaimed, year-long Accelerator Program that equips high-growth visionaries to start and scale their ventures, based on my original Execution Model
- Done MUCH MORE

Read my Bio [HERE](#).

I've always experienced the profound power of vision in my life, and I believe anyone else can!



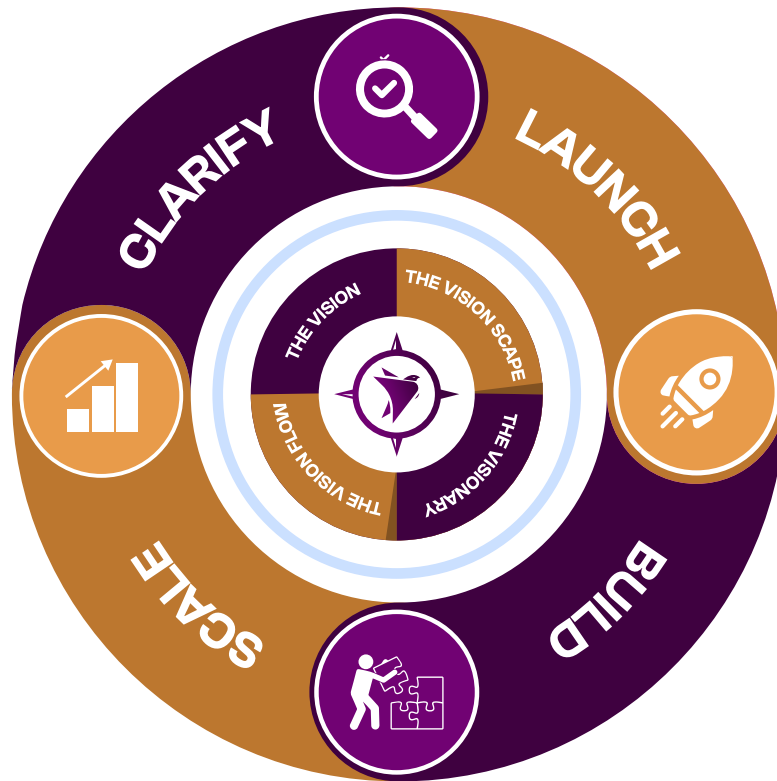
We built the Visionary Compass
Accelerator Program with a
simple goal;

**“TO GIVE
MOMENTUM TO
YOUR MISSION”.**



4x4 METHODOLOGY

Visionary Compass is a Comprehensive Coaching System built around **DDK's original 4 by 4 Methodology, which merges the 4 Vision Cardinals with the 4 Mastery Levels.** Within this Methodology are the core elements of thought and practice that makes you into a well-rounded visionary, so you can create long-term value, scale impact and multiply wealth in progression.



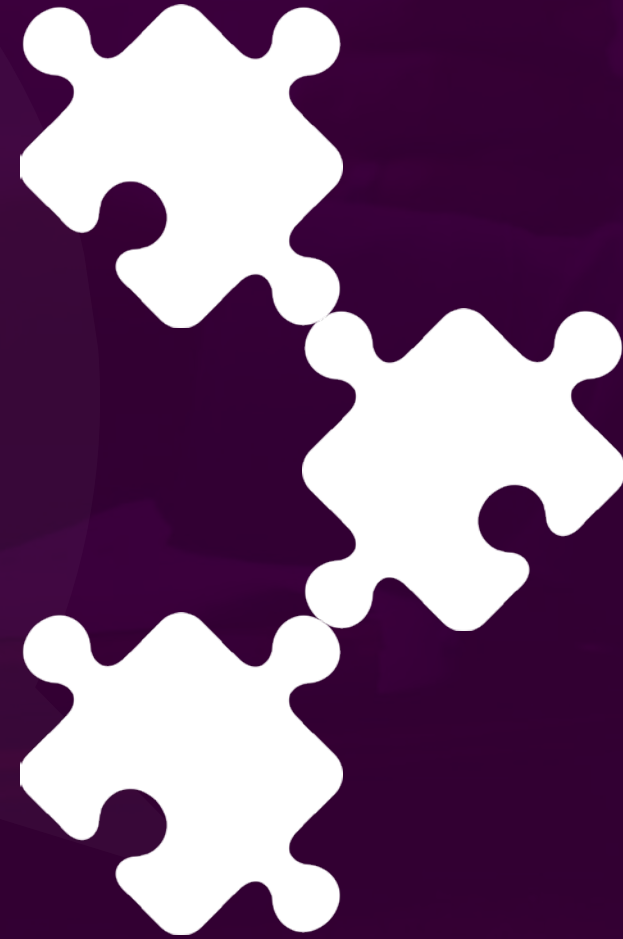
The **4 Vision Cardinals** cover **Vision Flow, Vision, Visionary and Vision-Scope**; with each cardinal unpacking the pragmatic pillars of visionary individuals so you can discover your dream, grow your genius, and understudy your markets.

The **4 Mastery Levels** cover **Clarify, Launch, Build, and Scale**; with each level reflecting the specific stages of evolution, execution and experience of visionary institutions, so you can execute your significant goals, achieve strategic priorities and build strong systems in your organization.



OUR FRAMEWORK

Through this Breakthrough Program, we will work closely with you and a select number of other visionaries, adopting DDK's cutting-edge coaching framework to help you activate, actualize and accelerate your grand ideas, insights and inspiration. Our program methodology adopts **four critical pillars:**





1. Visionary Compass Core Curriculum™

The Visionary Compass Core Curriculum is built around DDK's well-researched original 4 Vision Cardinals, which teaches the core elements of thought and practice of Visionary Individuals and Institutions, covered in **8 Modules and 32 Subtracks** taught across **3 Trimesters**. There are hundreds of supporting resources within our Learning Platform.

2. Execution-Driven Coaching and Mentorship System

We support your rapid goal accomplishment through our proprietary plug-and-play and tech-enabled Execution Blueprints, step-by-step guide that is unique to your Mastery Level (Clarify, Launch, Build or Scale), as you enjoy accountability and support from our Expert Mentors and top-tier Coaches, who are certified by the International Association of Coaching, USA.



3. Experiential Immersions

Based on your Service Tracks (business, career, faith-based, social impact or public policy / governance), Visionary Compass provides you with valuable networking opportunities with fellow super-achievers and immersive experiences in real-industry contexts through leadership intensives, field trips and internship placements.

4. Catalytic Community

Draw extraordinary value from a powerful community of visionaries, leaders of thought, changemakers, and distinguished creatives, through conversations, connections and collaborations that offer lifetime advantage for your personal and professional goals.



What you'll accomplish in the 40-week Visionary Compass Accelerator Program.

1. Build a personal Vision Flow System.

You will create a life architecture that empowers you to receive insights, instructions and inspirations consistently as well as catch brilliant thoughts and God-given ideas through your unique Flow of Light. You will quickly grow your inner authenticity, learn the art of meditative quietness and become more in-tune with your spiritual senses.

2. Clarify and Consolidate your Vision Blueprint.

Whether your life's mission takes you on a path of business, faith-based ministry, non-profit or social impact work, public service or parenting; you will gain cutting-edge clarity on your Life's Purpose and your significant place in the world. You will also consolidate your existing assignments into a comprehensive Vision Blueprint so that you're building for the long haul.



What you'll accomplish in the 40-week Visionary Compass Accelerator Program.

3. Discover and Deploy your Multi-Influential Life Roadmap.

This is DDK's original Roadmap that unearths the four distinct streams flowing out of you through which you release your industry, influence, benevolence and spirituality. A groundbreaking discovery that will equip you to steward your many-sidedness without feeling confused, overwhelmed or disorganized.

4. Learn, Lean into and Leverage your Greatest Genius

The Visionary Compass will offer you the likely highest self-awareness you've ever experienced! You will fully crack the codes of your Creative Genius, Distinct Voice and Life Monogram in a way that frees you from the rat race, the comparison game or societal labels. You will learn how to leverage who you are and what you've been through to birth and build a powerful vision.



What you'll accomplish in the 40-week Visionary Compass Accelerator Program.

5. Adopt and Adapt our Rapid Execution Techniques.

You will receive full working knowledge of our easy-to-implement Rapid Execution Techniques, that helps you convert your ideas into products in as short as 90 days, even if you start without cash or team members. You will be able to take your most important work to a higher level of income, influence and impact as you produce excellent output, grow your organization, and multiply your potential.

6. Craft your Blue Ocean Strategy.

You will understand the intricacies and complexities of the audience, markets and industry you serve through your significant next-level vision. Visionary Compass will also work with you to craft your own Blue Ocean Strategy and optimize your "Business Model" so that you can pivot your assignment for our new world order and create solutions for the emerging future.



What you'll accomplish in the 40-week Visionary Compass Accelerator Program.

7. Fast-Track your Growth and Accomplishment.

Through the CLBS (Clarify, Launch, Build, Scale) Mastery Cardinals, you will receive in-depth, hands-on guidance on exactly where you are with your vision as a living entity. You will work on a specific high-impact project within our CLBS Mastery Level to achieve real results and fast-track your Momentum, Mastery and Money-Making

8. Expand your Exponential Community.

You will draw extraordinary value from our exponential community of other visionaries, thought leaders, changemakers, and distinguished creatives, who are in different stages on their Visionary Path and Mastery Levels. You will also access resources, mentorship opportunities and collaborations with dynamic, cross-sectoral advantage.



What you'll accomplish in the 40-week Visionary Compass Accelerator Program.

9. Step into Legacy Leadership.

You will discover your authentic leadership DNA, and use this to influence your teams, proteges, associates etc. in more strategic ways – without losing yourself. You will step into Legacy Leadership to rally strong troops, replicate your current successes through others, and raise the next generation.

10. Get Coached by DDK

Consider this a lifetime opportunity to be directly taught, mentored and coached by Debola Deji-Kurunmi. As a Visionary herself - operating fully her Multi-Influential Life assignments at IMMERSE Coaching Company, Ideation Hub Africa, FIREBRAND Movement and Kingdom Leaders Global Alliance – DDK has created the most comprehensive program you'd need as a future-forward visionary.



Step into this decade with purpose.

Join Now



PROGRAM CURRICULUM.



Here's what you'll be learning>



This is the most comprehensive curriculum you'd find for bold visionaries who want to activate, actualize and accelerate their God-given Assignment in 2024! This is for you if you're ready to birth and build out your vision, and to rise into prominence while serving your Life's Purpose.



We are going to teach you everything to know about the Art and Practice of Vision, so that you can propel your purpose and put yourself into the future you see, without trading the things that matter to you.



Visionary Compass Accelerator Program is a complete scratch-to-scale roadmap for manifesting your vision. Whatever stage you are, you'd find specific, easy to implement strategies, step-by-step guides and action-driven coaching that will work for you.



VISIONARY COMPASS ACCELERATOR MODULES.

The Visionary Compass Core Curriculum is covered in **8 Modules**, each with **4 Subtracks, taught across 3 Trimesters**.

There are over three hundred supporting resources within our Learning Platform and Library.



MODULE ONE: VISION QUEST

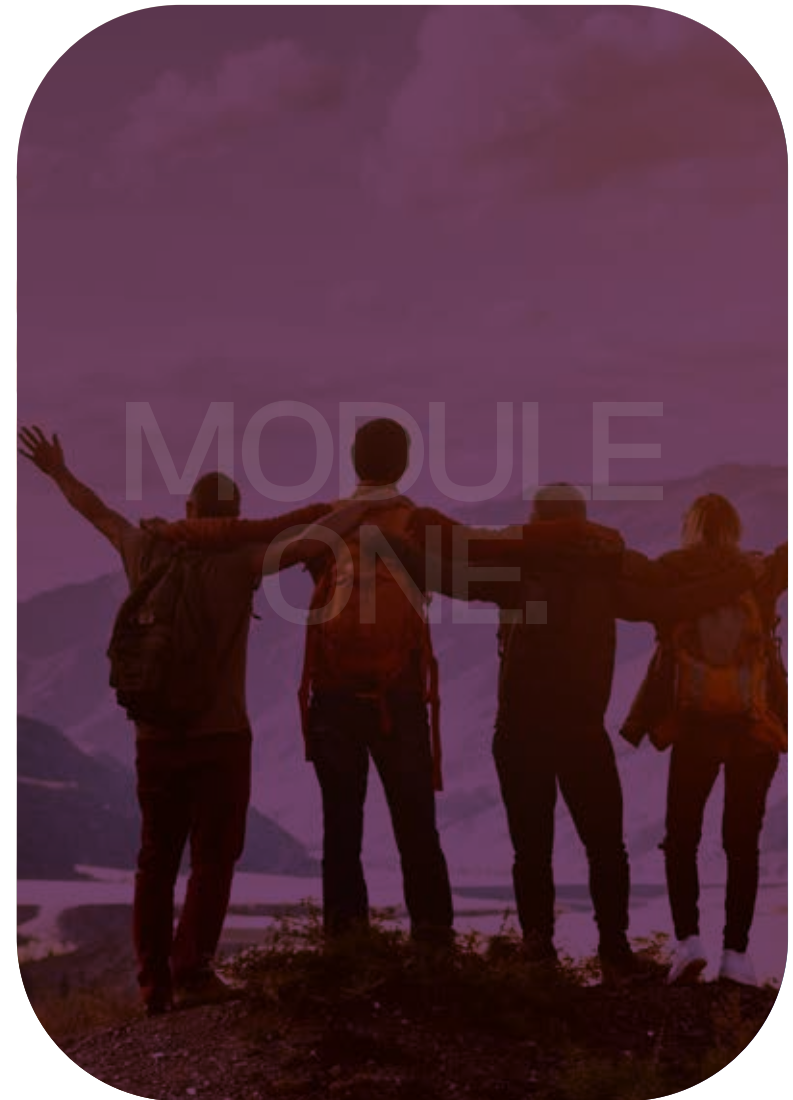
Discover guiding principles for a life of vision, understand your calling and assignment, set yourself on a clear path to deep inner fulfilment and accurately interpret the restlessness + dissatisfaction you experience in seasons. This Module helps you leave the ordinary behind, as it offers you course-setting alignment towards your higher calling and future. **We will cover:**

A. The Womb of Tomorrow
(Where Vision Comes
From)

C. How We Create
the Future

B. Power and Purpose
of Vision

D. Four Cardinals of the
Visionary Compass





MODULE TWO: CO-CREATING WITH GOD

Step into your co-creation mandate as a force for God on earth, consciously optimize your creative capacity to produce your most meaningful work, and activate a super-charged Flow of Light (divine insights, ideas and instructions) into your heart. This Module helps you to partner with God of the Universe, and amplify your spirituality to make a difference in the world!

We will cover:

- | | |
|---|---|
| A. Understanding God as the Ultimate Visionary | B. How to Think, Love and Create like God. |
| C. God's Investment Model – the People ROI | D. Mastering How God Leads You. |





MODULE THREE: VISION CLARITY BLUEPRINT

Clarify, crystalize + consolidate your Vision Blueprint, design an authentic architecture that helps you achieve success without overwhelm; and radiantly release your Four God-Given Empires with laser focus. Whether launching out for the first time, or scaling up an established vision, this Module takes you out of self sabotage, second-guessing and slow motion.

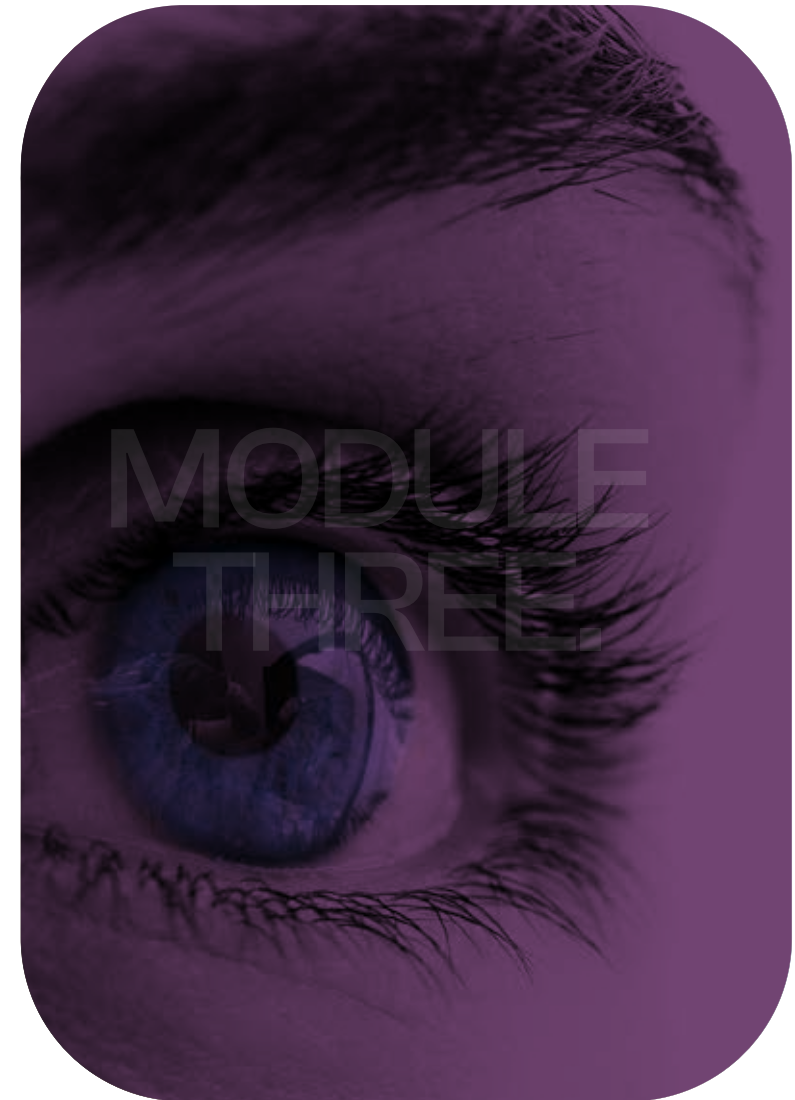
We will cover:

A. Lean into your
Life's Mission Now

B. Crafting your Multi-
Influential Flows Roadmap™

C. Deploying your
Subconscious
Machinery

D. Vision Design
Studio



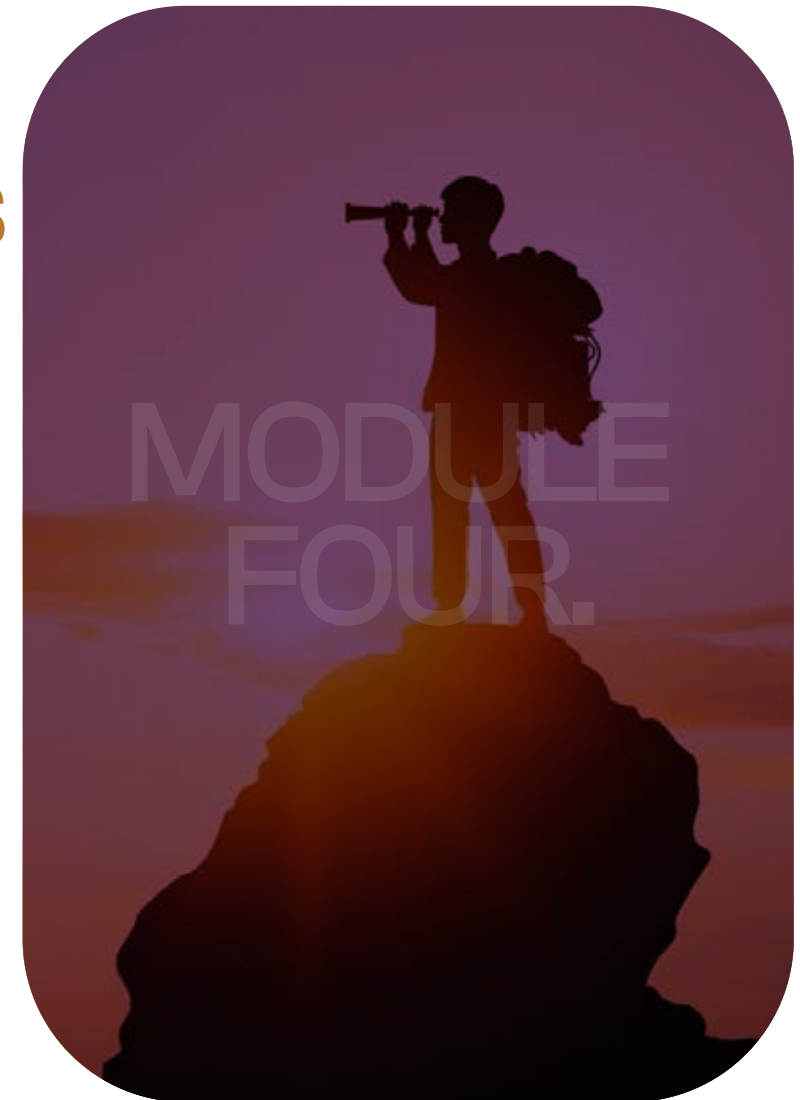


MODULE FOUR: VISIONARY PROTOTYPES

Learn, relearn and unlearn YOU as your greatest asset, elevate into your zone of highest utility by harnessing your greatest genius. Convert your gifts into an impact-making mechanism and confidently lead your vision without comparison or competition. This Module challenges your self-perception towards the Original Plan and strengthens your enthronement.

We will cover:

- | | |
|---|--|
| A. Your True Identity:
Banishing Labels, Boxes
and Stereotypes | B. Understanding Purpose,
Calling, Assignments
and Gifts |
| C. The Twelve
Visionary
Prototypes | D. Harnessing your Greatest
Genius - stewarding your Unique
Prototype |





MODULE FIVE: VISION EXECUTION PLAYBOOK

Accelerate your creative work as a best-in-class leader within your field, utilize a step-by-step guide to execute your next big target 90-day-goal, and expand your vision into higher purpose and profit this 2024. This Module hands you effective tools for shifting into your A-Game of momentum, money and mastery.

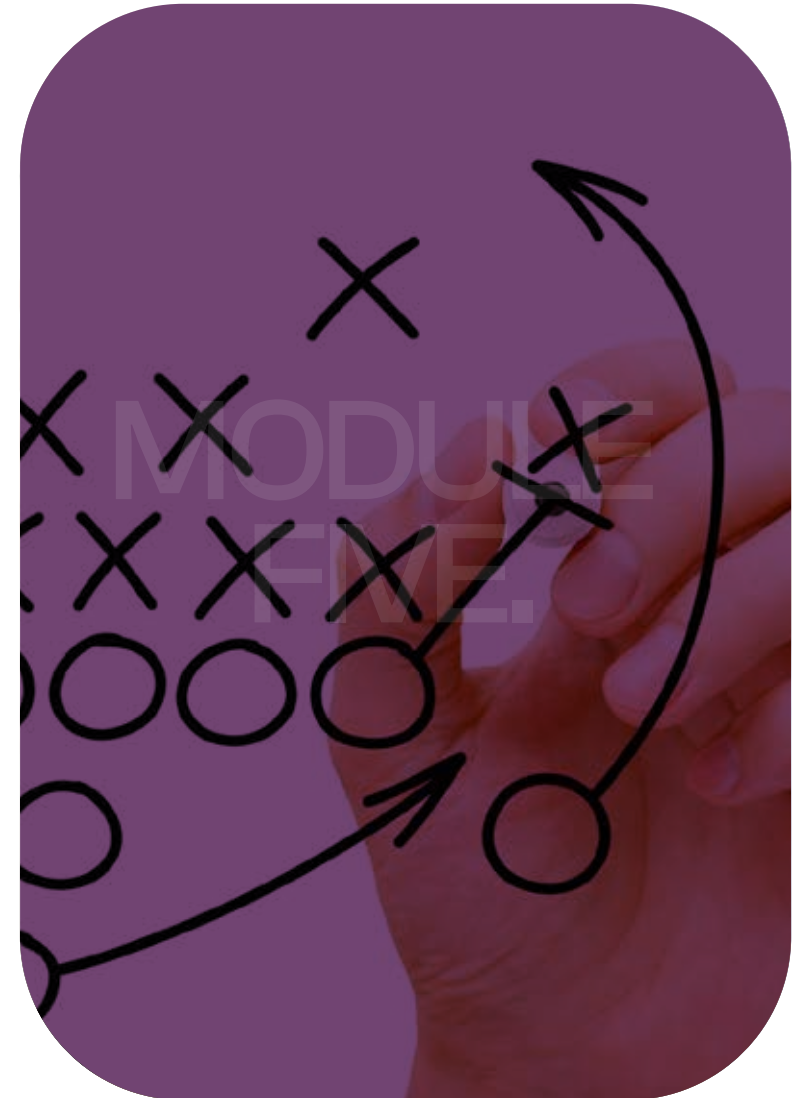
We will cover:

**A. Visionary
Process Blueprint**

**C. Action-Bias and
Resource Magnetism**

**B. Adopting and Adapting Rapid
Execution Techniques**

**D. Value, Worth, Earning Power
and Wealth**





MODULE SIX: THE VISIONSCAPE

Implement an elegant strategy that works for your audience; create and multiply value across the 12 Service Pillars™, and propel your personal + business brand into the distinguished category. This Module makes you a powerhouse this 2024 whether you serve through business, nonprofit leadership, public service / government, or faith-based ministry.

We will cover:

A. Understanding Systems, Sectors, Industries and Markets

C. Serving your Audience through Value-Creation and Thought-Leadership

B. Creating Solutions across Service Pillars

D. Secrets to Building a Distinguished Brand





MODULE SEVEN: INNOVATION WORK ROOM

Manufacture your ideas as scalable inventions that change lives, and grow wealth. Build an industry leadership model that puts you ahead in your space, and advance courageously from one phase to the next, across the Clarify-Launch Build-Scale framework. This Module helps you innovate quickly, and sharpen your craft as you steward your mission.

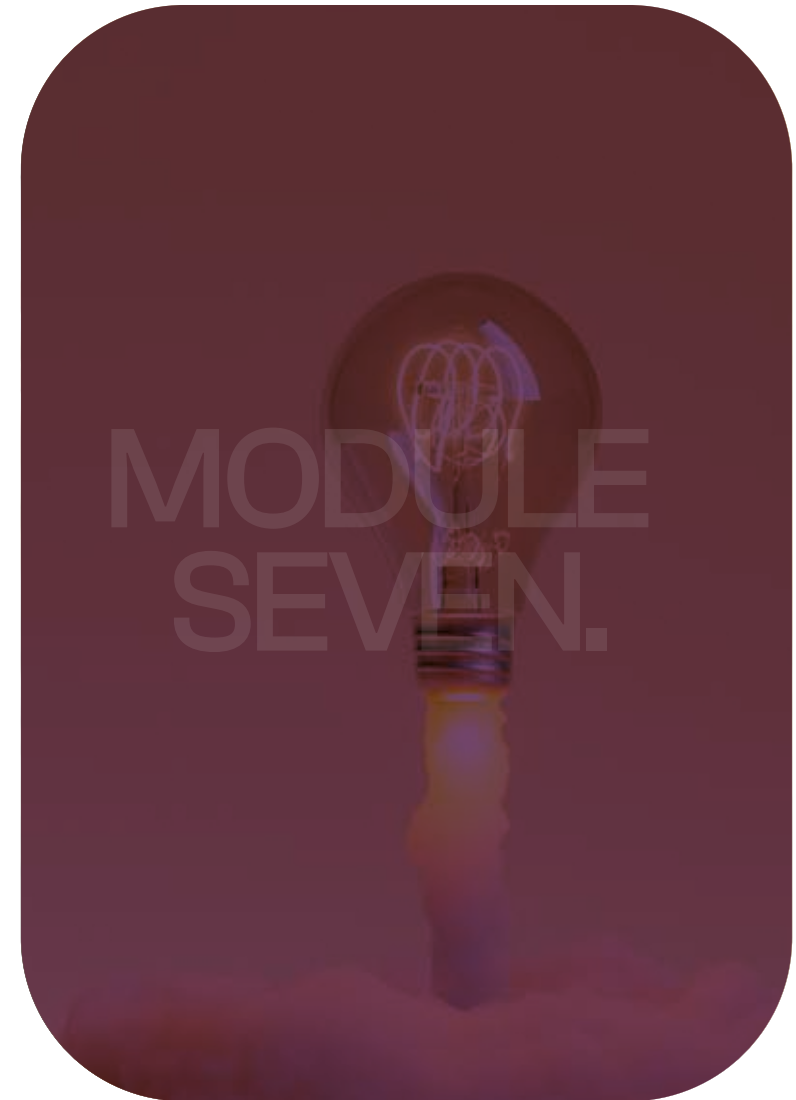
We will cover:

A. The Forces of Innovation and Evolution of Ideas

B. Building Innovative Blue Oceans

C. Fast-Tracking your Degrees of Expertise

D. Succeeding at Scale





MODULE EIGHT: LEADERSHIP, LEGACY & INFLUENCE

Be a valiant voice of hope for those coming after you, and structure your leadership to unleash potentials, replicate success and build legacy. Grow your team's operational excellence so they don't depend on you, and position yourself for opportunities and platforms that fathers give. This Module will teach you how to build to last. **We will cover:**

**A. Rallying and
Raising a Mighty
Troop**

**C. Building for
Legacy**

**B. Strategy, Structure
and Systems for Longevity**

**D. Positioning for
Trans-generational
Transfer**





THE CLARIFY, LAUNCH, BUILD, SCALE (CLBS) MASTERY LEVELS.

We know that visionaries are at different levels of mastery when it comes to their vision and work. With the Program, we place you in your appropriate Mastery Level, based on our evidence-driven CLBS Assessment, to ensure that you receive mentorship guidance perfect for where you are.

Within your Mastery Lab, you'd access our high-value proprietary Execution Blueprint, get matched to a Certified Accountability Coach most suited for you, connect to Expert Mentors, access your Resource Library and connect with other leaders in the same level as you.



CLARIFY LEVEL

SEEING STAGE

You are starting to capture a brand new assignment, bold ideas for your industry, a visionary solution for a specific audience, or a new dimension/expression/innovation of an ongoing mandate.

You need big-picture clarity, accurate interpretations, and articulation as well as personal prototypes so that you move beyond being stuck, afraid, or confused into launching your mission and starting strong.

BUILD LEVEL

SHEDDING TO STEWARDING STAGE

You have a growing brand, emerging organization, working team, and committed audience. You're making an impact, and earning steady income. You have so much to do, burnout is likely and your operations might be growing faster than your structure.

You now require stronger internal systems, and systematic growth, so that you can leverage strategy, people, technology, etc. to strengthen capabilities, take on more opportunities, multiply wealth, and grow influence.

LAUNCH LEVEL

SEEING STAGE TO SERVING STAGE

You have gained a good degree of clarity about your assignment, through volunteering, shadowing, or industry research. Now, you're feeling more confident about your vision, as you better understand your ideal segment, markets, value proposition, and legacy impact.

You need strategic guidance and a defined path for mobilizing resources, validating and beta-testing your idea, connecting with your audience, and exchanging value for profit or impact.

SCALE LEVEL

STEWARDING TO SIGNIFICANCE STAGE

You have a strong brand with a distinctive value proposition in your industry, an established organization, a high-performing team, and a committed audience. Your vision is very impactful, your authority is growing and your organization effectively runs without you.

You require legacy leadership, strategic alliances, and innovative scaling up. You need effective fine-tuning of your systems, expand into new markets, and grow your cutting edge across more wealth streams.



HOW THE PROGRAM WILL RUN?

Through this Breakthrough Program, we will work closely with you and a select number of other visionaries, adopting my cutting-edge coaching framework to help you activate, actualize and accelerate your grand ideas, insights and inspiration.

This is what you'd get >



1. VISIONARY COMPASS ACCELERATOR LEARNING MODULES

Taught across 3 Trimesters, we will cover 8 Learning Modules, with four sub-tracks which are dripped as 45 – 60 minutes long weekly coaching sessions. You'd be able to watch or listen to actionable, micro sub-tracks on the learning app (both for iOS and Android) wherever you are. Each session would also guide you on a definite task for the week.

2. CLARITY-LAUNCH-BUILD-SCALE (CLBS) MASTERY LEVELS

Visionaries in this Program will have cluster sessions, depending on their current mastery level as far as their next-level vision is concerned. It will be a time of learning and collaborating. Each Mastery Level has a library of books, toolkits, video content, and reading resources. [Learn more about CLBS HERE](#)





3. THE 40 WEEK EXECUTION BLUEPRINT

You'd receive our proprietary Vision Execution Blueprint Template to help you craft your own Blueprint for your goals, specific steps, priority actions and timelines over the course of 40 weeks, broken into 90-day cycles. This is an extremely high-value component of the Program, that moves you toward real results in an orderly, and timely fashion

4. ACCOUNTABILITY COACH

You get assigned to a Certified Accountability Coach who understands what you need to achieve success at your current mastery level and will provide you with support, clarity, hands-on help, resources, and advice.





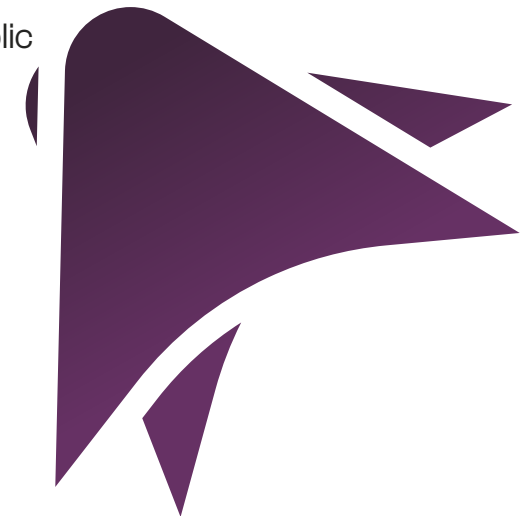
5. INTERNSHIP PRACTICUM

At the beginning of the second trimester, visionaries in the Program will undertake an optional one-month Internship Practicum at an organization of interest, or with a leader they want to learn from. Visionaries will choose from one of these Service Tracks for their Internship: Business, Non-profit / Social impact, Public sector / Government, Faith-based ministry / Church, Personal life mastery. We will work with you to make the most of your Practicum.

6. EXPERT MENTOR MASTERCLASSES.

You will join exceptional **Mentoring MasterClasses** from seasoned experts in diverse fields, on practical, exclusive, and high impact success strategies for your vision execution.

Visionaries get to ask questions, get easy to implement answers, and connect with fellow visionaries





7. COACHING MASTERMIND

Students get a chance to join our exclusive coaching mastermind, which is a distraction-free community of super-achievers, providing peer-to-peer advisory, support, collaboration and knowledge sharing in a non-competitive setting. You could also join module reviews to deepen your learning.

8. LIVE COACHING RETREAT WITH DDK.

At the end of the third Trimester, DDK steps into the room with visionaries, in a no-holds-barred style and provides direct coaching, mentorship, and real-time insights for their assignment. During this one-day Retreat, each visionary also shares their progress on their Execution Blueprint and what they have achieved in the course of the 40 weeks.





9. FIELD TRIP

During the First Trimester, visionaries enrolled in the program will go on a field trip based on their Service Tracks. The field trip allows them to go to leading organizations and enjoy an experimental immersion.

10. OLEG KONOVALOV CERTIFICATION

Visionaries in the Exclusive And Executive Coaching tiers will enjoy the privilege of being certified by the **"da Vinci of Visionary Leadership"**. Dr Oleg is a thought leader, keynote speaker, author, business educator, and consultant with over 25 years of experience. His Coaching Certification along with the Visionary Compass Accelerator Program will enable visionaries to step into higher dimensions of their work.





11. EXECUTIVE LEADERSHIP IMMERSION

Visionaries in the Executive Coaching tier will go on a 3-day leadership immersion co-delivered with a foremost African International Business School. This will be held at an Exotic Resort in Africa.

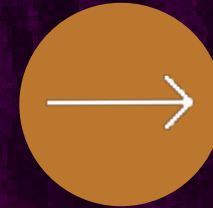




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WHO THIS PROGRAM IS FOR? ▶ Pg. 37

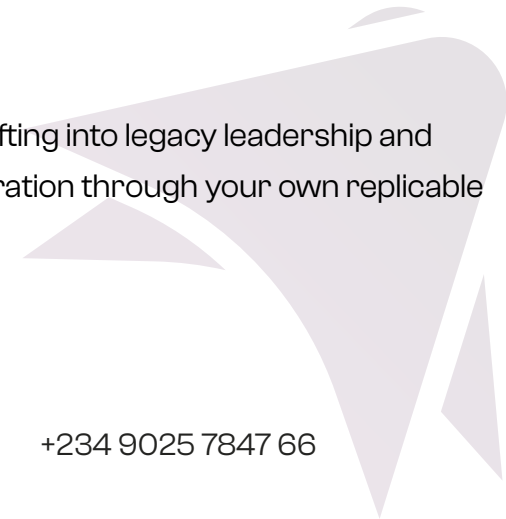
WHO'S THE PROGRAM FOR?





Visionary Compass Accelerator Program is for leaders, founders, executives, and future-forward visionaries who:

- Seek personal clarity about what next to create and contribute through your life and work
- Desire to discover, develop and deploy your gifts, calling and purpose for greater impact in 2024
- Want to adapt and adopt rapid execution techniques to quickly convert your big ideas into products that help humanity.
- Are ready to successfully launch your next-level vision or significant assignment this year, with purposeful precision .
- Are looking to build a winning system around your vision, so you can be more, do more and reach more people.
- Have the motivation to sharpen your cutting edge and scale up your already successful venture(s).
- Seek to grow your community, platforms, influence and partnerships, so that you can serve thousands or millions more people.
- Need a comprehensive deep-dive mentoring experience that can be integrated into the rhythm of your schedule.
- Are driven to unleash your potential, access higher opportunities and multiply value through your life's experiences.
- Are serious about shifting into legacy leadership and raising the next generation through your own replicable success systems.





APPLICATION REQUIREMENTS FOR **VCAP.**

- Visionary Compass Accelerator Program runs a three tier Coaching System: **Group Coaching, Exclusive Coaching, and Executive Coaching.**
- Admission into the Visionary Compass Accelerator Program is not 'first come, first served' but **merit-based.**
- To ensure the highest quality of coaching and so that we can help each visionary with the time and dedication they need, we have capped the 2024 admission to 100 Visionaries only.



APPLICATION REQUIREMENTS FOR **VCAP.**

- We'd require you to follow an application process so that we can confirm your suitability to join the VCAP 2024
- Your responses would help us know the Mastery level you start from, the Accountability Coach you'll be assigned to, as well as how best you'd be able to implement our Methodology.

[A P P L Y H E R E](#)



**VISIONARY
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STORIES OF SUCCESS ▶ **Pg. 41**

OUR STORIES OF SUCCESS.



A CASE STUDY OF BODAM TAIWO



THE REFINED JOURNEY OF BODAM TAIWO.

“FROM VISION TO IMPACT”



Background:

Combine a Marketing Expert, Etiquette, and Lifestyle Coach, and an Author, and you have the extraordinary visionary, Bodam Taiwo. Recognized as one of The Top 100 Most Inspiring Women in Africa, Bodam has been instrumental in building sustainable luxury and premium brands across Africa. Founder of The Refined Lady School, she's on a mission to empower women with refinement, elegance, and confidence.

Visionary Compass Accelerator Program: Catalyst for Evolution:

Initially entering the program with a broad focus, Bodam's journey with VCAP reshaped her trajectory . The program provided the tools to redefine services, launch the podcast series (Cocktails with B.T.), and initiate The Esther Curriculum. This metamorphosis became the genesis of The Refined Lady School

Institutional Growth:

Guided by the principles and vision acceleration frameworks instilled in VCAP, Bodam registered The Refined Lady School, completed a growth strategy, and expanded her reach significantly. Notable achievements included a substantial increase in her email subscriber list and growing traction on YouTube.



Authority and Recognition:

Aimed to be recognized as a sophisticated lady, marketing expert, and etiquette coach. Bodam achieved this through keynote sessions, interviews, and honours in notable publications.

Evolution into a Movement:

VCAP's impact resonated in the evolution of The Esther Curriculum into The Refined Lady School—a testament to the program's ability to guide and redefine visions, transforming a course into a movement.

Innovation and Expansion:

Infused with VCAP execution-driven approach, Bodam embraced innovation, adding Masterclasses to her offerings. The Refined Lady Masterclass witnessed significant signups, marking the expansion of her vision. Plans for physical classes in Lagos, Nigeria, in 2022 reflected a commitment to growth.



Marketing Strategy:

Empowered by the principles gathered from the Visionary Compass Accelerator Program, Bodam crafted a top-line marketing plan, incorporating strategies like cold-calling, social media engagement, mailing lists, and paid adverts for heightened visibility

Top 3 Success Lessons:

1. **Focus and Adaptability:** Shifting focus from a broad vision to "The Esther Curriculum" and adapting to the evolving needs of The Refined Lady School showcased the power of focus and adaptability in achieving impactful results.
2. **Strategic Growth:** Bodam's journey highlighted the importance of strategic growth, including restructuring services, expanding reach, and implementing a growth strategy, all essential elements in building a sustainable vision.
3. **Community and Accountability:** Bodam emphasized the role of community and accountability in her success. The Visionary Compass Accelerator Program, along with mentors and a supportive community, played a vital role in her transformative journey.



Bodam's Highlights of the Visionary Compass Accelerator Program:

1. Recognized as one of The Top 100 Most Inspiring Women in Africa and honoured in the Future-Forward Female Folio.
2. Grew email subscribers from 359 to 909, with an increased open rate of 20% to 32.5%.
3. Conducted successful Business Etiquette and Corporate Ethics training for an organization.
4. Evolution of The Esther Curriculum into The Refined Lady School, marking a shift from a course to an entire movement.

Bodam's Testimonial:

“Can I say everything? The Core Curriculum was AMAZING - so detailed and full of actionable wisdom... The Execution Blueprint was GOLD and really helped me move forward to taking my vision to the next level... The Mentoring Masterclasses were **INSPIRATIONAL...**”

Conclusion:

Bodam's journey, from envisioning a refined future to establishing The Refined Lady School, serves as a testament to the transformative impact of strategic growth, community support, and a customer-centric approach that the Visionary Compass Accelerator Program has the power to propel you and your vision forward to impact.



When I started, my vision, PWYP Media, was merely an idea and a mind map. I had clarified its pillars, yet only the podcast and a manuscript existed. Of the five pillars – podcast, book, speaking, institute, and brand, I only had the podcast and a manuscript.

As I reflect on my journey so far, I can't help but feel an overwhelming sense of gratitude for all the milestones I have achieved. From wrapping up my first podcast to launching a STEM-focused podcast, and penning a best-selling book celebrated globally, every achievement has solidified my brand and gained endorsements from 17 speakers. Equally exciting is the impact of the Boundaries Bootcamp of 30 people and the Boundaries Summit reaching 5000 unique views.

Now, in the Build Lab, I am thrilled to unveil #TheBoundaries Movement as a standalone brand and institution. Receiving my first paid international speaking invitation is a confirmation of the hard work and brand we have built together.



Bralade Koroye Emenanjo



STORIES OF SUCCESS





Ayanfe Egede

VCAP was my game-changer. It ignited a desire for precision in executing my vision. From rebuilding Resonae to scaling the Daily Feast, VCAP's impact is transformative. It's not just a program; it's a matchmaker for visionaries, providing structures, superhero-like support, and invaluable connections. "A-ha!" moments with the Core curriculum, EXECUTION Blueprint, and coaching calls shaped my journey. VCAP taught me boundaries, an execution mindset, and preserved what I treasure. In 40 weeks, I evolved into a leader of authority and legacy. It's not just a program; it's a life-changer.



Funmi Ayowole

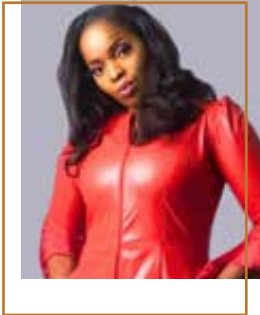
VCAP was the catalyst I needed to turn TheVirtualSoulClinic into a thriving business. The internship with an Expert Mentor, a mental health neurosurgeon, was nothing short of an amazing experience. Being a part of VCAP has been nothing less than exhilarating; I would sign up for it again and again. The Build Lab was the turning point, where the Execution Blueprint streamlined operations, HR, marketing, legacy building, and brand development. Despite facing family challenges and career expansions, VCAP helped me avoid burnout and provided me with the necessary tools to scale as a visionary communicator and leader. This year at VCAP has boosted my sense of ownership, boldness, and conviction. I highly recommend VCAP to anyone serious about bringing their vision to life.



Orifunke Lawal

The VCAP program played a vital role in transforming my life. I had been running my business, Lady With Balls, for three years, but felt stuck in a rut. VCAP acted as a catalyst for change by providing me with clarity and an invigorating experience. The Core modules, coaching calls, and bonus courses were game-changers, helping me turn routine experiences into something extraordinary. The pivotal Visionary Launch refined our focus, improved communication, and set us on a path to significant results.

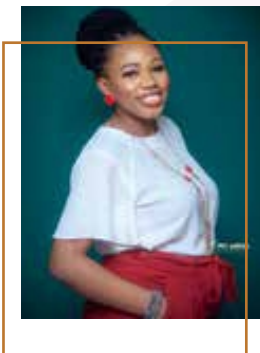
The impact of the VCAP program was far-reaching, extending to organizational growth, financial rewards, and personal development. We are now at the Launch stage of our vision, impacting women across sectors and launching SDG-focused projects. Despite the 40-week journey, VCAP helped me prevent burnout and fostered personal growth, clarity, and a belief in my calling. It transformed how I think, speak, and approach others, emphasizing excellence across all my expressions.



Idowu Tehillah

VCAP, my divine midwife and launching pad for unique gifts. Seeking steps, structure, and strategy, I found confirmation in DDK's impact, inspiring women, and a powerful network. It clarified my mission, stretching me beyond comfort for lasting growth.

The CLBS lab fueled my acceleration, and I was able to launch my children's books after two years of hesitation. I've embraced being a co-creator with God, realizing my vision needs no permission. It's more than a 12-book series; it's a transformative journey's beginning.



Motunrayo Ajibade

VCAP has been a revitalization for me and my faith-based organization. It gave us a clear plan to follow and helped us turn our dreams into reality with the principles of the Execution Blueprint. We have been able to impact the lives of 150 women, and it felt like we were creating a beautiful symphony of dreams. Every step of this journey has taught me so much and has fueled my passion beyond what I ever thought was possible. The community that has come together through VCAP has been a constant source of inspiration, keeping me moving forward. In just 40 weeks, VCAP has become my guiding force helping me avoid burnout with practical strategies and systems. Now, I'm not just building a vision for the future, but I'm crafting a legacy that will live on in every step of my purposeful journey.



Yetunde Adewunmi

Yetunde Adewunmi was able to use the execution driven approach VCAP handed her in the past year to turn her vision into tangible success: five impactful webinars, guiding two students to jobs, and awarding \$2100 in StayInBio scholarships. They trained 22 students, providing a US grad school application checklist. Notably, one student excelled in a German internship and secured a Fall 2022 US Grad School spot, overcoming challenges since 2019. A guided lecturer also secured a coveted US internship/research placement.



Bodam Taiwo

Entering the Visionary Compass Accelerator Program with a broad vision, Bodam Taiwo initially had multiple focuses. However, during the program, a shift occurred. Choosing to concentrate on The Esther Curriculum, initially envisioned as a grooming hospitality, and etiquette program for leading ladies, the trajectory transformed. It transcended from being just a course to becoming an entire movement. The Esther Curriculum blossomed into The Refined Lady School, giving rise to The Refined Lady Movement.



Adeola Abayomi

During her time in VCAP, Adeola Abayomi initiated the development of The Tsion Academy's model, focusing on providing free education, including creative and vocational training, to children in low income communities. Launched on September 18, 2023, the academy has successfully enrolled 57 children, underscoring the impact of Adeola's dedication and vision.



Bisola Kuku

Bisola's VCAP journey originated from her aspiration to support undergraduates and graduates, providing mentorship and tools for success in the professional world. Recognizing the educational gap for graduates in Nigeria and Africa, VCAP equipped her with a step-by-step guide. This transformed her desire into a structured blueprint, leading to the successful launch of the Tube Mentorship Program. The program in the last six months, celebrated the graduation of 27 mentees in its second cohort.



TIMING OF THE PROGRAM;

Registration for Visionary Compass Coaching System is open now, and ends by **7pm WAT on Friday, February 23, 2024.**

Program Orientation:
March 11 - 16

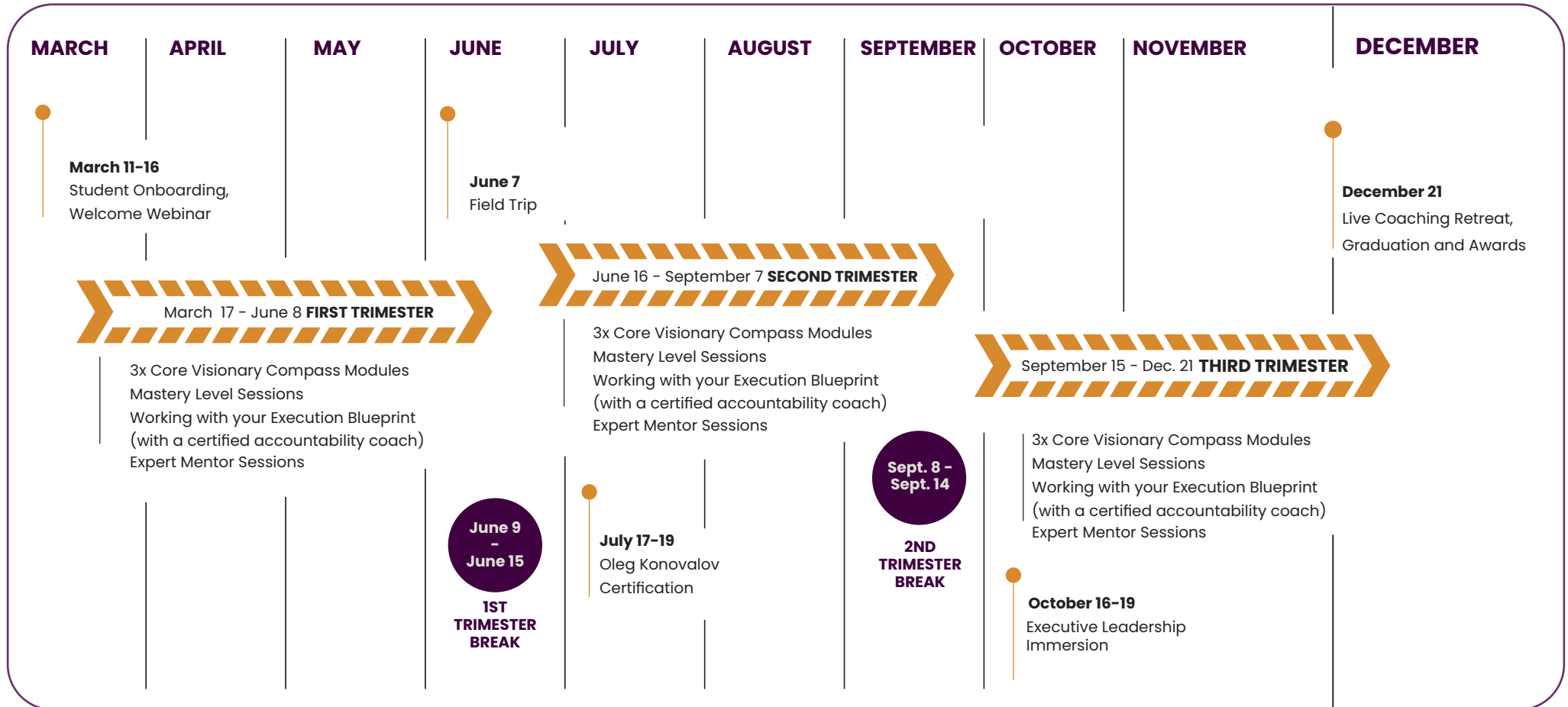
Trimester One:
March 17 - June 8

Trimester Two:
June 16 - Sept 7

Trimester Three:
Sept 15 - Dec 21



PROGRAM SCHEDULE **MARCH 2024 - DECEMBER 2024**





EVERYTHING IS ONLINE, LEARN AT YOUR PACE.

Visionary Compass Accelerator Program Core Curriculum is 100% online so you can participate anywhere, anytime, available on the Learning App (iOS / Android). Go through each week's coaching as it's released, or slow things down and work on your own schedule.



CREATE | POSSIBILITIES ACCELERATE | IMPACT GO | GLOBAL

Please find an overview of our application process so that you can take the huge leap towards achieving your goals with us.

APPLY NOW!



GROUP COACHING

1. 3-Year Access to Core VCAP Curriculum
2. Mastery Level Assessment to determine where you fit
3. High-Value, Proprietary Execution Blueprint, a tech-enabled plug and play fail-proof system for driving results, with weekly tracker and collaborative features.
4. Access to an IAC-Certified Accountability Coach to provide group coaching to you and other visionaries in your Mastery Lab
5. Full Access to Expert Mentorship MasterClasses across leadership, finance, branding, marketing, operations etc.
6. Join Field Trip Experiences to industry-leading institutions and leaders
7. Participate in Internship Practicum at organisation of your choice (Optional)
8. Access hundreds of resources, articles, video content and tools in our CLBS Library
9. Coaching Calls with DDK every Trimester
10. Access to Live Coaching Conference and Awards + Graduation Celebrations (specially discounted, separately paid for)

**APPLY
NOW!**



EXCLUSIVE COACHING

1. Lifetime Access to Core VCAP Curriculum
2. Mastery Level Assessment to determine where you fit
3. High-Value, Proprietary Execution Blueprint, a tech-enabled plug and play fail-proof system for driving results, with weekly tracker and collaborative features.
4. Onboard one team member to collaborate with you on execution instalments and tasks.
5. Exclusive Access to an IAC-Certified Accountability Coach to provide private one on one coaching to you
6. Full Access to Expert Mentorship MasterClasses across leadership, finance, branding, marketing, operations etc.
7. Join Field Trip Experiences to industry-leading institutions and leaders
8. Participate in Internship Practicum at organisation of your choice (Optional)
9. Access hundreds of resources, articles, video content and tools in our CLBS Library
10. Coaching Calls with DDK every Trimester
11. Access to Live Coaching Conference and Awards + Graduation Celebrations (part of this package)
12. Limited Access to VCAP's Expert Mentors Council (based on availability)
13. Oleg Konovalov Visionary Leadership Coaching Certification.

**APPLY
NOW!**



EXECUTIVE COACHING

1. Lifetime Access to Core VCAP Curriculum
2. Mastery Level Assessment to determine where you fit
3. High-Value, Proprietary Execution Blueprint, a tech-enabled plug and play fail-proof system for driving results, with weekly tracker and collaborative features.
4. Onboard three team members to collaborate with you on execution instalments and tasks.
5. Exclusive Access to a Top-Tier IAC-Certified Accountability Coach to provide private one-one coaching to you
6. Full Access to Expert Mentorship MasterClasses across leadership, finance, branding, marketing, operations etc.
7. Join Field Trip Experiences to industry-leading institutions and leaders
8. Participate in Internship Practicum at organisation of your choice (Optional)
9. Access hundreds of resources, articles, video content and tools in our CLBS Library
10. Coaching Calls with DDK every Trimester
11. Access to Live Coaching Conference and Awards + Graduation Celebrations (part of this package)
12. Priority Access to VCAP's Expert Mentors Council (based on availability)
13. Oleg Konovalov Visionary Leadership Coaching Certification
14. Exclusive Access to DDK in Execution Coaching Calls at each Trimester Start
15. Coaching Retreat + Executive Leadership Immersion co-delivered with an International Business School, held at an Exotic Resort in Africa (hotel, meals, coaching, memorable tour, faculty and certificate covered. Ticket not inclusive)

**APPLY
NOW!**



ADMISSION PROCESS.

01

Learn more about the Program by visiting: myvisionarycompass.com

02

Apply to one of our 3 Coaching Tiers, based on your need as shown below:

- Group Coaching Tier [HERE](#)
- Exclusive Coaching Tier [HERE](#)
- Executive Coaching Tier [HERE](#)

03

Application closes on **23 February 2024.**

THE END.