

A hand is shown holding a glowing globe, symbolizing vision and leadership. The background is a dark purple gradient with a subtle pattern of light spots.

Birth and Build Out
your Significant
Next-Level Vision
this Year.

My Visionary
Compass

Visionary Compass

is a 40-week Signature Coaching and Comprehensive Mentorship System that helps you launch, build and scale your big vision fast –so that you can elevate your income, impact and influence in 2021 and this decade.

March – December

– 2021

You're a VISIONARY!



Debola Deji-Kurunmi

Founder, IMMERSE Coaching Company
Resident Consulting Partner, Visionary
Compass

Without visionaries like you, they would be no value created, no problems solved, no institutions built, no societies fixed, no inventions made and no progress experienced in our world. Literally, visionaries are miracle workers!

We catch tomorrow within the womb of our hearts, and labor to birth an audacious dream. Yet the journey to seeing and seizing the Big Picture of your life's work in different seasons can be confusing, frustrating and lonely. But it doesn't have to be.

For years, it has been my passion to help future-forward and purpose-driven individuals discover their God-given mission, and steward it effectively in a way that truly transforms the world around them. I have equipped thousands of leaders, founders and changemakers – through teaching, coaching and mentoring – to fulfill their life's calling.

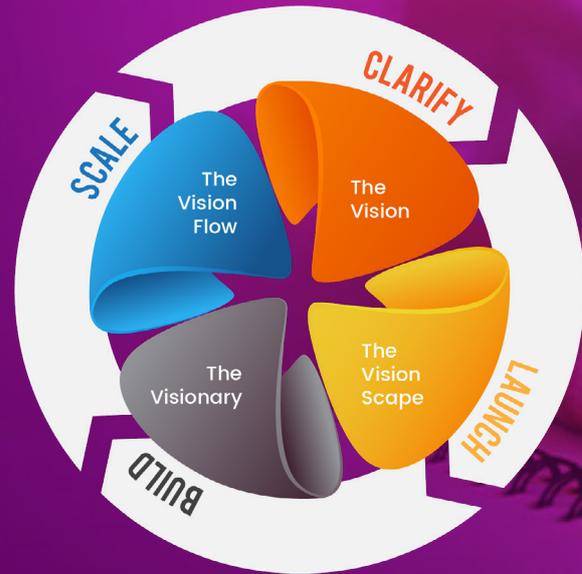
Whether you want to build a University, start an investment club for local farmers, run an urban fashion line for career women, create a coaching program for teenagers, help the families of missionaries or scale your business into a global practice; your dreams are valid – and I want you to achieve your vision.

We built Visionary Compass
with a simple goal.

**To give momentum to your
mission!**

Visionary Compass 4 x 4 Methodology™

Visionary Compass is a Coaching System built around DDK's original 4 by 4 Methodology, which merges the 4 Vision Cardinals with the 4 Mastery Cardinals. Across these Cardinals are the core elements of thought and practice that makes you into a well-rounded visionary, so you can create long-term value, scale impact and multiply wealth in progression.



VISION CARDINALS	MASTERY CARDINALS
<p>Vision Flow: You'd fully uncover how Vision comes to you, learn to harness your unique flow of light and deepen degrees of meaning into your life.</p>	<p>Clarify: Know what to do if you're at the Seeing Stage™ of your Vision, to eliminate confusion, gain complete understanding and simplify your vision into a working document, that motivates you to move forward.</p>
<p>Vision: You'd clearly articulate and carefully design a Blueprint for your next-level assignment in a way that resonates with you and makes it easy to execute.</p>	<p>Launch: Know what to do if you're at the Serving Stage™ of your Vision, to convert your big ideas into an execution masterplan that can be released in as little as 90 days, even if you don't have financial or human resources yet.</p>

<p>Visionary: You will finally crack the code of your creative genius, distinct visionary prototype and leverage your SuperPowers to serve your legacy calling.</p>	<p>Build: Now what to do if you're at the Shedding Stage™ or Stewarding Stage™ of your vision, to build a replicable success system that gets greater results, and gives you time + space to take on bigger opportunities.</p>
<p>Vision Scope: You will unpack the complexities of your spheres of influence, understand markets, sectors and industries; as well as optimize your model to serve your exact audience.</p>	<p>Scale: Know what to do if you're at the Stewarding Stage™ or Significance Stage™ of your vision, to move into new markets, daring expansions, global platforms and open up multi-dimensional wealth.</p>

What You'll Accomplish in the 40-week Visionary Compass Program

- 1. Build a Personal Vision Flow System** – You will create a life architecture that empowers you to receive insights, instructions and inspirations consistently, as well as catch brilliant thoughts and God-given ideas through your unique Flow of Light. You will quickly grow your inner authenticity, learn the art of meditative quietness and become more in-tune with your spiritual senses.
- 2. Clarify and Consolidate your Vision Blueprint** – Whether your life's mission takes you on a path of business, faith-based ministry, non-profit or social impact work, public service or parenting; you will gain cutting-edge clarity on your Life's Purpose and your significant place in the world. You will also consolidate your existing assignments into a comprehensive Vision Blueprint, so that you're building for the long haul.

What You'll Accomplish in the 40-week Visionary Compass Program

- 3. Discover and Deploy your Multi-Influential Life Roadmap** – This is DDK's original Roadmap that unearths the four distinct streams flowing out of you through which you release your industry, influence, benevolence and spirituality. A groundbreaking discovery that will equip you to steward your many-sidedness without feeling confused, overwhelmed or disorganized.
- 4. Learn, Lean into and Leverage your Greatest Genius** – The Visionary Compass will offer you the likely highest self-awareness you've ever experienced! You will fully crack the codes of your Creative Genius, Distinct Voice and Life Monogram in a way that frees you from the rat race, the comparison game or societal labels. You will learn how to use your leverage who you are and what you've been through to birth and build a powerful vision.

What You'll Accomplish in the 40-week Visionary Compass Program

- 5. Adopt and Adapt our Rapid Execution Techniques** – You will full working knowledge of our easy-to-implement Rapid Execution Techniques, that helps you convert your ideas into products in as short as 90 days, even if you start without cash or team members. You will be able to take your most important work to a higher level of income, influence and impact as you produce excellent output, grow your organization, and multiply your potential.
- 6. Craft your Blue Ocean Strategy** – You will understand the intricacies and complexities of the audience, markets and industry you serve through your significant next-level vision. The Visionary Compass will also work with you to craft your own Blue Ocean Strategy and optimize your “Business Model” so that you can pivot your assignment for our new world order and create solutions for the emerging future.

What You'll Accomplish in the 40-week Visionary Compass Program

- 7. Fast-Track your Growth and Accomplishment** – Through the CLBS (Clarity, Launch, Build, Scale) Mastery Cardinals, you will receive in-depth, hands-on guidance on exactly where you are with your vision as a living entity. You will work on a specific high-impact project our CLBS Labs to achieve real results and fast-track your Momentum, Mastery and Money-Making.
- 8. Expand your Exponential Community** – You will draw extraordinary value from our exponential community of other visionaries, leaders of thought, changemakers, and distinguished creatives, who are in different stages on their Visionary Path and Mastery Levels. You will also access resources, mentorship opportunities and collaborations with dynamic, cross-sectoral advantage.

What You'll Accomplish in the 40-week Visionary Compass Program

- 9. Step into Legacy Leadership** – You will discover your authentic leadership DNA, and use this to influence your teams, proteges, associates etc. in more strategic ways – without losing yourself. You will step into Legacy Leadership to rally strong troops, replicate your current successes through others, and raise the next generation.

- 10. Get Coached by DDK** – Consider this a lifetime opportunity to be directly taught, mentored and coached by Debola Deji-Kurunmi. As a Visionary herself – operating fully her Multi-Influential Life assignments at IMMERSE Coaching Company, Ideation Hub Africa, FIREBRAND Movement and Kingdom Women Global Alliance – DDK has created the most comprehensive program you'd need as a future-forward visionary.

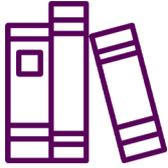
Step into this Decade with Purpose!

JOIN NOW

PROGRAM CURRICULUM

Here is What
You'd Be Learning





This is the most comprehensive curriculum you'd find for bold visionaries who want activate, actualize and accelerate their God-given Assignment in 2021! This is for you if you're ready to birth and build out your vision, and to rise into prominence while serving your Life's Purpose.



We are going to teach you everything I know about the Art and Practice of Vision, so that you can propel your purpose and put yourself into the future you see, without trading the things that matter to you.

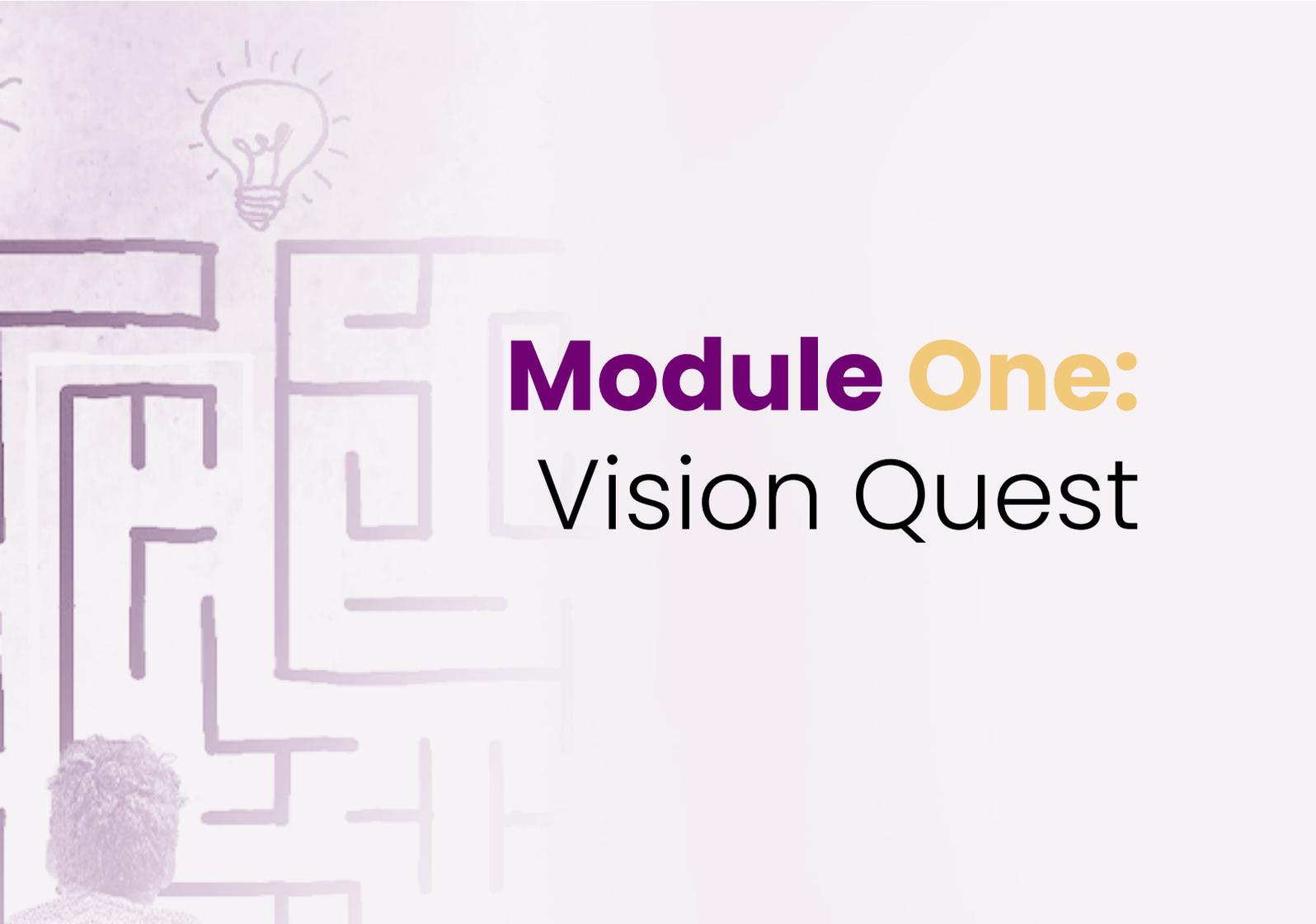


Visionary Compass is a complete scratch-to-scale roadmap for manifesting your vision. Whatever stage you are, you'd find specific, easy-to-implement strategies, step-by-step guides and action-driven coaching that will work for you.



VISIONARY COMPASS MODULES

arycompass.com. Make Enquiries to; info@myvisionarycompass.com



Module One: Vision Quest

Discover guiding principles for a life of vision, understand your calling and assignment, set yourself on a clear path to deep inner fulfilment and accurately interpret the restlessness + dissatisfaction you experience in seasons. This Module helps you leave the ordinary behind, as it offers you course-setting alignment towards your higher calling and future. We will cover:

- A. The Womb of Tomorrow (Where Vision Comes From)
- B. Power and Purpose of Vision
- C. How We Create the Future
- D. Four Cardinals of the Visionary Compass

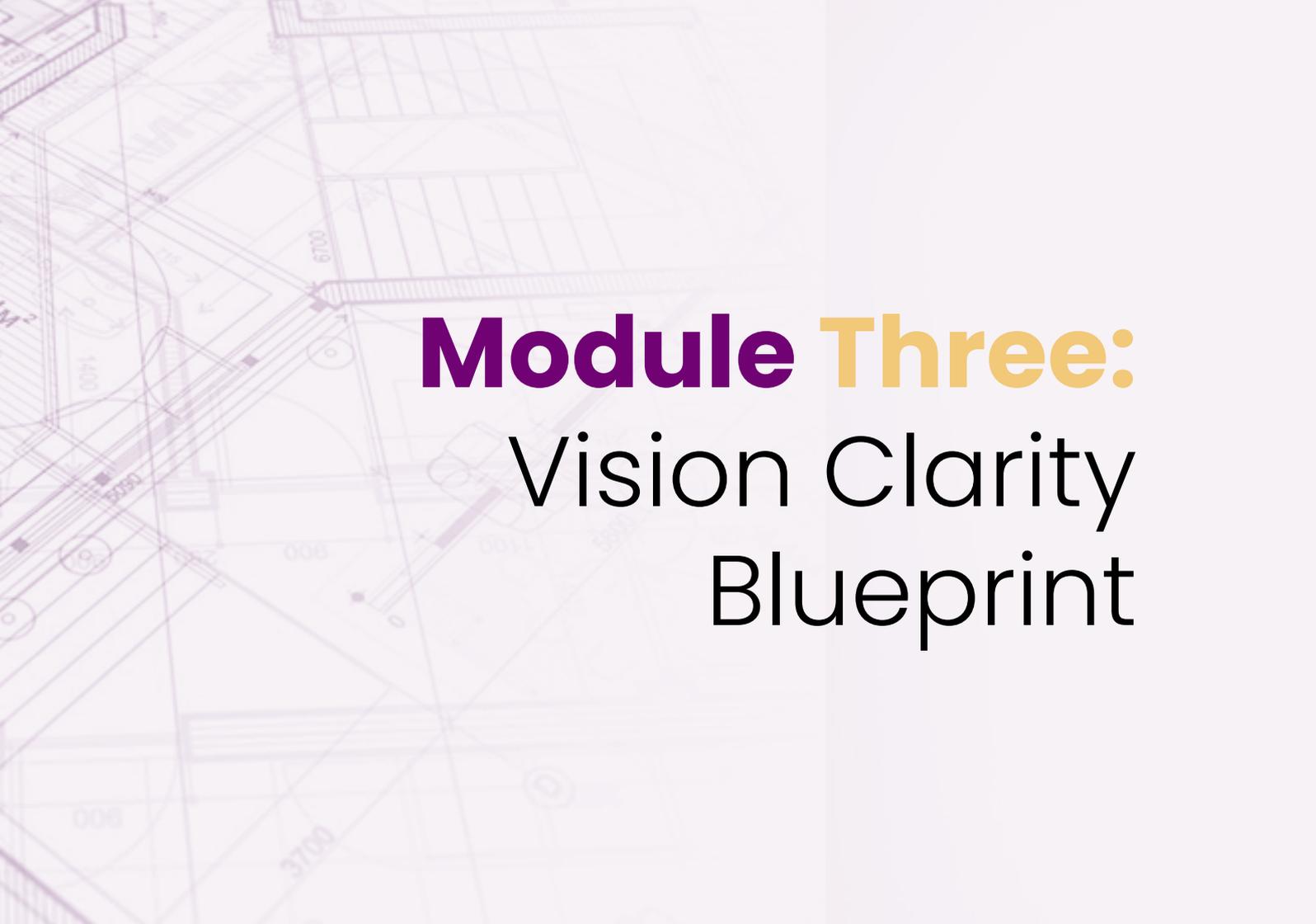
A hand is shown from the bottom left, reaching upwards with the index finger pointing towards a glowing, orange and red Earth. The background is a deep purple space with a faint, larger Earth visible in the distance. The overall mood is one of creation and divine spark.

Module Two:

Co-creating with God

Step into your co-creation mandate as a force for God on earth, consciously optimize your creative capacity to produce your most meaningful work, and activate a super-charged Flow of Light (divine insights, ideas and instructions) into your heart. This Module helps you to partner with God of the Universe, and amplify your spirituality to make a difference in the world! We will cover:

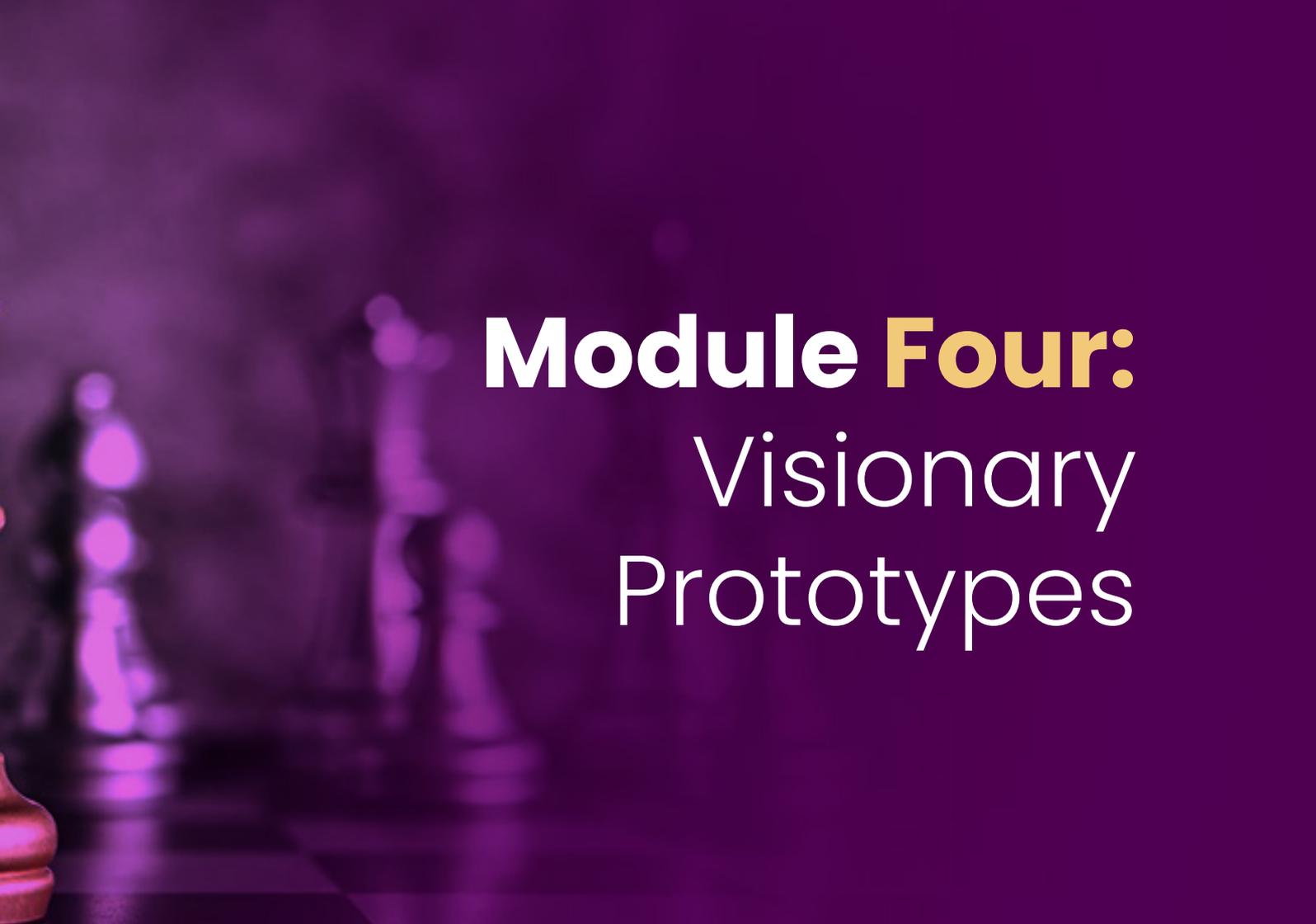
- A. Understanding God as the Ultimate Visionary
- B. How to Think, Love and Create like God
- C. God's Investment Model – the People ROI
- D. Mastering How God Leads You

The background of the slide is a faded architectural blueprint. It shows various lines, circles, and text representing a technical drawing of a building or structure. Some visible numbers include 1400, 6700, 006, and 3700. The text is overlaid on the right side of the image.

Module Three: Vision Clarity Blueprint

Clarify, crystalize + consolidate your Vision Blueprint, design an authentic architecture that helps you achieve success without overwhelm; and radiantly release your Four God-Given Empires with laser focus. Whether launching out for the first time, or scaling up an established vision, this Module takes you out of self-sabotage, second-guessing and slow motion. We will cover:

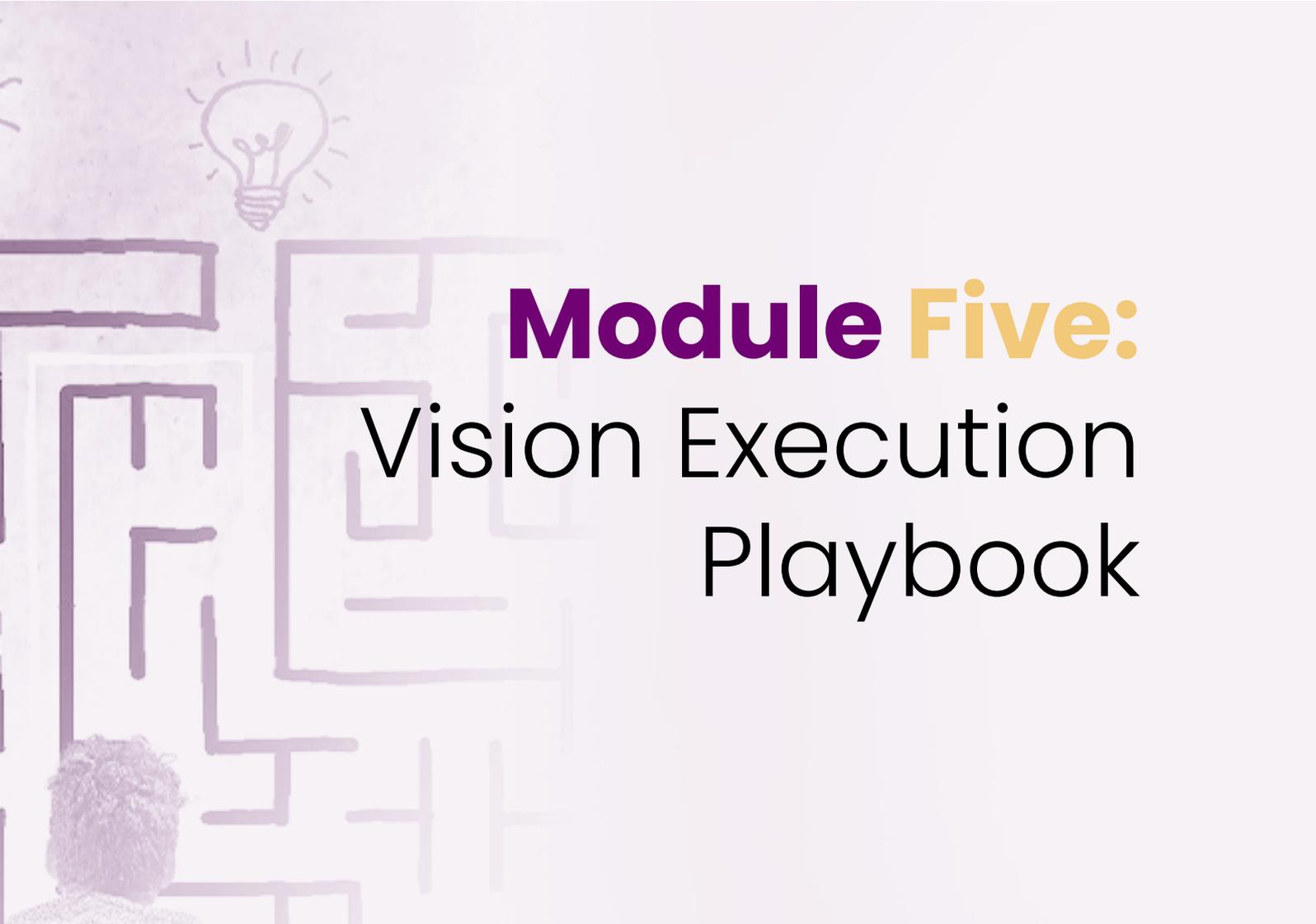
- A. Lean into your Life's Mission Now
- B. Crafting your Multi-Influential Flows Roadmap™
- C. Deploying your Subconscious Machinery
- D. Vision Design Studio

A blurred background image of a chessboard with several chess pieces, including a king and a queen, in shades of purple and blue. The pieces are out of focus, creating a bokeh effect.

Module Four: Visionary Prototypes

Learn, relearn and unlearn YOU as your greatest asset, elevate into your zone of highest utility by harnessing your greatest genius. Convert your gifts into an impact-making mechanism and confidently lead your vision without comparison or competition. This Module challenges your self-perception toward the Original Plan and strengthens your enthronement. We will cover:

- A. Your True Identity: Banishing Labels, Boxes and Stereotypes
- B. Understanding Purpose, Calling, Assignments and Gifts
- C. The Twelve Visionary Prototypes™
- D. Harnessing your Greatest Genius – stewarding your Unique Prototype



Module Five: Vision Execution Playbook

Accelerate your creative work as a best-in-class leader within your field, utilize a step-by-step guide to execute your next-big-target every 90 days goal, and expand your vision into higher purpose and profit this 2021. This Module hands you effective tools for shifting into your A-Game of momentum, money and mastery.

- A. Visionary Process Blueprint
- B. Adopting and Adapting Rapid Execution Techniques
- C. Action-Bias and Resource Magnetism
- D. Value, Worth, Earning Power and Wealth

A person in a red hoodie and dark pants stands on a rocky outcrop, looking out over a vast, hazy landscape. The scene is bathed in a purple and blue light, suggesting dawn or dusk. The background shows rolling hills and a valley with scattered trees and buildings, all shrouded in mist or haze.

Module **Six**: The VisionScape

Implement an elegant strategy that works for your audience; create and multiply value across the 12 Service Pillars™, and propel your personal + business brand into the distinguished category. This Module makes you a powerhouse this 2021 whether you serve through business, nonprofit leadership, public service / government, or faith-based ministry. We will cover:

- A. Understanding Systems, Sectors, Industries and Markets
- B. Creating Solutions across Service Pillars
- C. Serving your Audience through Value-Creation and Thought-Leadership
- D. Secrets to Building a Distinguished Brand



Cardinal Seven: Innovation Work-Room

Manufacture your ideas as scalable inventions that change lives, and grows wealth, build an industry-leadership model that puts you ahead in your space, and advance courageously from one phase to the next, across the Clarify-Launch-Build-Scale framework. This Module helps you innovate quickly, and sharpen your craft as you steward your mission. We will cover:

- A. The Forces of Innovation and Evolution of Ideas
- B. Building Innovative Blue Oceans
- C. Fast-Tracking your Degrees of Expertise
- D. Succeeding at Scale

The background of the slide is a faint, purple-tinted architectural floor plan. It shows various rooms, corridors, and structural lines. Some numbers are visible on the drawing, such as '1400', '6700', '006', and '3700'.

Cardinal Eight: Leadership, Influence & Legacy

Be a valiant voice of hope for those coming after you, and structure your leadership to unleash potentials, replicate success and build legacy. Grow your team's operational excellence so they don't depend on you, and position yourself for opportunities and platforms that fathers give. This Module will teach you how to build to last. We will cover:

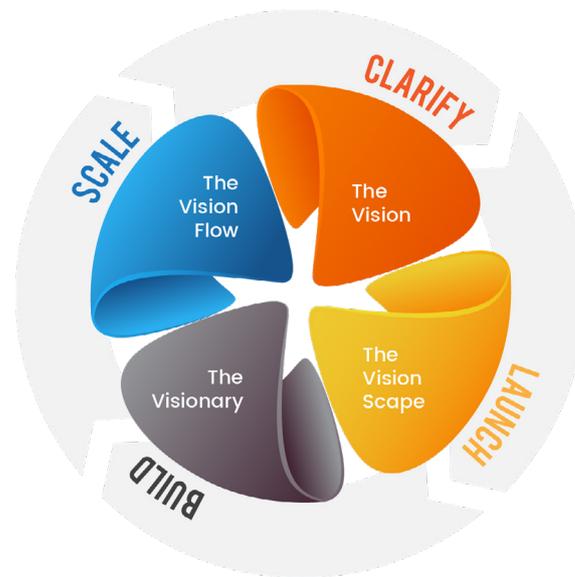
- A. Rallying and Raising a Mighty Troop
- B. Strategy, Structure and Systems for Longevity
- C. Building for Legacy
- D. Positioning for Trans-generational Transfers

THE CLARIFY-LAUNCH-BUILD-SCALE (CLBS) MASTERY LABS



Visionaries who get into this Program will be enrolled into their individual Labs, depending on their current mastery level, as far as their next-level vision is concerned. We are not all at the same stage with our vision, and we ensure that you receive mentorship guidance based on where you are.

At CLBS Labs, you'd receive access to our high-value proprietary Execution Blueprint, get matched to a Mentor, access a Resource Bank with learning assets and toolkits for your mastery level, and join Monthly Mentoring MasterClasses to ensure you get real results.



CLARITY LAB	LAUNCH LAB	BUILD LAB	SCALE LAB
<p>Ideal to Start Here: Seeing Stage.</p> <p>You are starting to capture a brand new assignment, or a new dimension / expression of an ongoing mandate.</p> <p>You seek big picture clarity, right interpretations, and articulation so that you move beyond fear, confusion or overwhelm into the phase of boldly launching your mission.</p>	<p>Ideal to Start Here: Seeing Stage to Serving Stage.</p> <p>You have gained a good degree of clarity about your assignment, gradually working on your vision but without sufficient big picture and guidance to fully launch out.</p> <p>You seek guidance and a defined path for launching your idea, connecting with your audience and exchanging value for profit or impact.</p>	<p>Ideal to Start Here: Shedding to Stewarding Stage</p> <p>You have a growing brand, an established vision, working team and committed audience. You're making some impact and income but require innovative expansion.</p> <p>You seek guidance for systematic growth, increased capability to leverage strategy, people, technology etc. to take on more opportunities, multiply wealth and grow influence</p>	<p>Ideal to Start Here: Stewarding to Significance Stage</p> <p>You have a growing brand, an established vision, working team and committed audience. Your vision is impactful and runs without you, and now, you require innovative scaling up.</p> <p>You want accountability to finetune your systems, expand into new markets as well as leverage strategy, people, technology and leadership to grow your cutting edge and multiply wealth.</p>

How the program will run?

Through this Breakthrough Program, we will work closely with you and a select number of other visionaries, adopting my cutting-edge coaching framework to help you activate, actualize and accelerate your grand ideas, insights and inspiration. This is what you'd get:



1. Visionary Compass Learning Modules

Taught across 3 Trimesters, we will cover 8 Learning Modules, with four sub-tracks which are dripped as 45 – 60 minutes long weekly coaching sessions. You'd be able to watch or listen to actionable, micro sub-tracks on the learning app (both for iOS and Android) wherever you are. Each session would also guide you on a definite task for the week.

2. Clarify-Launch-Build-Scale (CLBS) Mastery Labs

Visionaries in this Program will be enrolled into their individual Labs, depending on their current mastery level as far as their next-level vision is concerned. Each Lab has a library of books, toolkits, video content and reading resources.

Learn [MORE](#) about CLBS Labs [HERE](#).

3. The 40-Week Execution Blueprint

You'd receive our proprietary Vision Execution Blueprint Template to help you craft your own Blueprint for your goals, specific steps, priority actions and timelines over the course of 40 weeks, broken into 90-day cycles. This is an extremely high-value component of the Program, that moves you toward real results in an orderly, and timely fashion.

4. Mentor-Matching

You get matched with a Mentor who understands what you need to achieve success at your current mastery level, and will provide you with support, clarity, hands-on help, resources and advice. There are regular mentorship open-hours when you can ask questions, get direct help and move forward quickly! . (Note that when you move to a new Mastery Level, a new mentor may be assigned to you.)

5. Monthly Mentoring MasterClasses

You will join exceptional Mentoring MasterClasses held monthly, on practical, exclusive and high-impact success strategies for your vision execution. Visionaries get to ask questions, get easy-to-implement answers and connect with fellow visionaries in their Lab. (Note that you have access to MasterClass Replays from all CLBS Labs).

6. Internship Practicum

During second trimester, visionaries in the Program will undertake a one-month Internship Practicum at an organization of interest, or with a leader they want to learn from. Visionaries will choose from one of these tracks for their Internship: business, non-profit / social impact, public sector / government, faith-based ministry / church, personal life mastery. We will work with you to make the most of your Practicum.

7. Coaching MasterMind

Students get a chance to join our exclusive coaching mastermind, which is a distraction-free community of super-achievers, providing peer-to-peer advisory, support, collaboration and knowledge sharing in a non-competitive setting. You could also join module reviews to deepen your learning.

8. Live Coaching Retreats with DDK

At the end of every Trimester, DDK steps into the room with visionaries, in a no-holds-barred style and provides direct coaching, mentorship and real-time insights for their assignment. During these one-day Retreats, each visionary also shares progress on their Execution Blueprint.

Who is this program for?

Visionary Compass is for leaders, founders, executives, and future-forward visions who:

- Seek personal clarity about what next to create and contribute through your life and work
- Desire to discover, develop and deploy your gifts, calling and purpose for greater impact in 2021
- Want to adapt and adopt rapid execution techniques to quickly convert your big ideas into products that help humanity
- Are ready to successfully launch your next-level vision or significant assignment this year, with purposeful precision
- Are looking to build a winning system around your vision, so you can be more, do more and reach more people

- Have the motivation to sharpen your cutting edge and scale up your already successful venture(s).
- Seek to grow your community, platforms, influence and partnerships; so that you can serve thousands or millions more people.
- Need a comprehensive deep-dive mentoring experience that can be integrated into the rhythm of your schedule.
- Are driven to unleash your potential, access higher opportunities and multiply value through your life's experiences.
-
- Are serious about shifting into legacy leadership and raising the next generation through your own replicable success systems.

Application Requirements for Visionary Compass

- Visionary Compass runs three admission offers – Self-Paced Study, Group Coaching MasterMind and One-on-One Coaching.
- While the Self-Paced option is open to everyone, admission into the other two is not “first come, first served”.
- To ensure the highest quality of coaching and so that we can help each visionary with the time and dedication they need, we cap 2021 Group Coaching MasterMind to 40 visionaries only and One-on-One at 5. Note that the Self-Paced Study Offer is open to more people.

- We'd require you follow a short application process, so that we can confirm your suitability to join the Group Coaching Master-Mind.
- Your responses would help us know the ideal Lab you start from, the Mentor(s) you should be matched with, as well as how best you'd be able to implement our Methodology.

- **APPLY HERE**

<https://myvisionarycompass.com/>

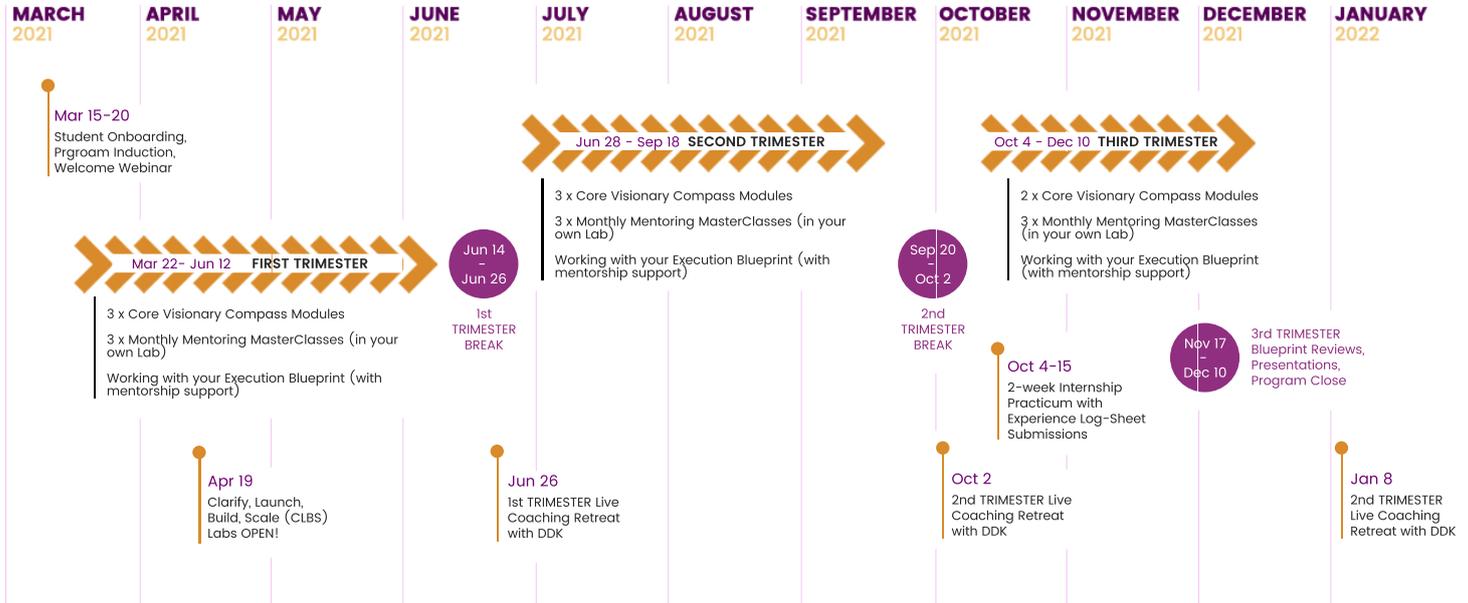
Here's the timing of the program

Registration for Visionary Compass Coaching System is open now, and ends by 7pm WAT on Friday, March 19, 2021.

- **Student Orientation** – Monday, March 15 , 2021
- **Trimester One** – March 22 to June 12 2021
- **Trimester Two** – June 28 to September 18 2021
- **Trimester Three** – October 4 to December 10 2021

My Visionary Compass

Program Schedule - 2021



Everything Is Online. Learn at Your Own Pace.

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Join Visionary Compass - www.myvisionarycompass.com. Make Enquiries to; info@myvisionarycompass.com

Everything Is Online. Learn at Your Own Pace.

Visionary Compass Core Curriculum is 100% online so you can participate anywhere, anytime, available on the Learning App (iOS / Android). Go through each week's coaching as it's released, or slow things down and work on your own schedule.

Stories of Success



Ayanfe Egede

Marketing and Communications Expert, UK

“You can’t come in contact with DDK and remain the same person. It’s impossible! Her words will move you from where you are to where you need to be. First, DDK is LIGHT! From her books, to calls, to posts, to one-to-one coaching sessions, every point of contact you have with any of DDK’s expressions always brings LIGHT! You cannot remain in the dark unless you choose to.

Second, DDK is CATALYSIS on steroids! DDK gets you moving - this is where the transformation piece comes in. She helps you see that more is possible and literally gives you the tools you need.

Third, DDK is a true VISIONARY with accurate prophetic insight. She sees GLOBAL. She sees KINGDOM. She’s never caught up with the now, she wants you to be aware of the future which is why she emphasizes so much on getting schooled.



Bodam Taiwo

Senior Marketing Professional with a multinational FMCG; Author; Lifestyle Coach; Ministry Gift

DDK is a Catalyst. She very quickly gets the vision you are trying to explain and is able to break it down into actionable steps so that it becomes easy to execute. She is very knowledgeable about a wide range of industries and is able to give tangible thoughts around upgrading your influence in your respective field..

Beyond the actual execution, DDK upgrades and upscales your vision – she carefully pushes you to believe bigger, to dream more, and to elevate your desires. She recognises your unique capacity and she provides the right level of tension to ensure you are delivering at the level you are really capable of.

In addition, she always goes back to the basics – who are you becoming in the process of executing your vision. So she’s not just about the doing, she’s very much about the becoming, which is so powerful and is what sets visionaries up for long-term success.

The woman I was when I joined the first cycle of her Coaching Inner Circle and the woman I am today, in the 5th Cycle, are completely different!”



Tosin Sanni

Relationship Coach, HR Professional

DDK is a force of light that hits you and then leaves you permanently transformed. Her coaching is laced with uncommon wisdom and the kind of rare insight that moves you out of stinking thinking, comfort zones and mediocre mindsets. It catapults you from your “here” to your “there”. It positions, equips, and propels you into your destiny!

Her coaching has led me into permanent transformation! I can never be the same simply because I cannot unsee what I have seen and I cannot unhear what I have heard. I have achieved more in my one year of on this journey than I have in my many years of walking the surface of the earth.

Your coaching helped me step without limits into my multi-influential flows and dimensions as DDK calls it. Working with you, I have stepped out fearlessly to launch a transformational online course, boldly and unashamedly author a counter-cultural book, launched my relationship coaching company, hosted masterclasses and series that have impacted hundreds – and there’s still so much more in the works! Talk about rapid execution for me in 2020! Thank you, DDK!



Bisola Kuku

Business Planner in Upstream Oil and Gas Company

As a Coach, DDK shows you what is possible, why it is possible and how you can actually make it happen. What makes her absolutely unique is because she shares from the depth of her own journey and experiences as well as breaks everything down in such a way that the light hits you and you have no choice but to run with the winds that she has stirred up in your sails.

Over the last one year joining her Coaching Inner Circle, my eyes are beginning to open to new levels and dimensions of what is possible, I now see more clearly the things that have held me back; top among them being my subconscious conditioning, habits as well as a lack of knowledge and clarity on the right steps that I need to take to step into the visionary life that God has called me into.



Yagazie Eguare

Professional Photographer

DDK is patient, attentive, thorough and has a very systematic approach to problem solving. I love how she uncovers and helps to unravel what seemed like a mess into something beautiful especially as regards to the multi-influential pathways.

She's a believer in the ability of anyone to become more. She will speak to you as though your vision about to be achieved, thereby bringing one to the point of accepting and already seeing themselves that way.

Since working with DDK and using some of the strategies she shared with me, I was able to relaunch my Profitable Photography Business Program with a lot more students coming on board! She has shown me how to thrive through systems, connect with different people and become aware of my limitless potentiality!

Apply NOW!

**CREATE. POSSIBILITIES.
ACCELERATE. IMPACT.
GO. GLOBAL.**

Please find an overview of our application process so that you can take the huge leap towards achieving your goals with us.

Admissions Process

STEP 1

Explore and connect with us by visiting the Visionary Compass website at;

myvisionarycompass.com

STEP 2

Join the Self-Paced study here;
myvisionarycompass.com

Or apply to our Group Coaching Mastermind here;
myvisionarycompass.com/group-coaching-mastermind-2/

STEP 3

Expect selection outcomes and admission status from our Admissions Committee, latest 22nd March, 2021.

Application deadline is **19th March, 2021.**

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